

Economics & Management Series

EMS-2013-01

# Causes of energy shortage in Pakistan: An empirical evidence

Mubashir Qasim Alumnus 2012, International University of Japan

Koji Kotani International University of Japan

January 2013

IUJ Research Institute International University of Japan

These working papers are preliminary research documents published by the IUJ research institute. To facilitate prompt distribution, they have not been formally reviewed and edited. They are circulated in order to stimulate discussion and critical comment and may be revised. The views and interpretations expressed in these papers are those of the author(s). It is expected that the working papers will be published in some other form.

## Causes of energy shortage in Pakistan: An empirical evidence

Mubashir Qasim<sup>\*</sup> Koji Kotani<sup>†</sup>

November 21, 2012

#### Abstract

We address the causes of electricity shortage in Pakistan by examining data over the 6 period 1971-2010 with time series analysis. The novelty lies in characterizing energy 7 shortage via an index comprising the demands of electricity, gas and oil as well as via the 8 information of public electricity supply. In particular, this index enables a simple empirical g approach where energy shortage cannot be directly measured as data. Our main findings 10 are as follows: first, end-consumers adjust their energy demand to the prices only in long 11 run. Second, under-utilization of installed power generation capacity encourages fossil 12 fuel consumption for private electricity. Third, uninterrupted electricity supply could be 13 attained through regulating private electricity generation. Fourth, the relative demand for 14 electricity increases and then decreases with real income in relation to gas and oil. Overall, 15 our investigation implies that price adjustments tactics adopted by the government are 16 not effective policies to deal with power shortage if oriented to short-run impacts. Rather, 17 the government should focus on improving utilization rate of installed power plants and 18 re-channeling the use of oil and gas for public electricity generation. Otherwise, energy 19 shortage shall be worsened with economic growth in Pakistan. 20

<sup>21</sup> Key Words: energy shortage, energy consumption index, electricity price, oil prices

<sup>22</sup> JEL Classification: Q57, Q58

1

2

3

4

5

<sup>\*</sup>Research Analyst, The World Fish Center (HQ), Jalan Batu Maung, 11960 Bayan Lepas, Penang, Malaysia. <sup>†</sup>Professor, Graduate School of International Relations, International University of Japan, 777 Kokusai-cho, Minami-Uonuma, Niigata, 949-7277, Japan (e-mail: kkotani@iuj.ac.jp).

## <sup>23</sup> 1 Introduction

Energy is the mainstay of an economy in the contemporary world. Power shortage may harm 24 the overall welfare of a country in number of ways, for example, by decreasing total output 25 of energy intensive sectors (Kessides (1993)). In recent decades, Pakistan has failed to meet 26 vigorously the increasing energy demand due to various reasons including over-reliance on 27 fossil fuels for power generation, swelling oil prices, climate variation, inadequate alternative 28 energy sources, insufficient technological advancement and so forth (Kucukali and Baris (2010), 29 Chaudhry (2010) and Hasan et al. (2012)). In 2011, the total energy shortfall outnumbered 30 6,000 Megawatt (MW) compared to a shortfall of 4000 MW in 2004 (Amer and Daim (2011)). 31 Extended power outage in urban areas reached 8-10 hours in a day, while blackouts in rural 32 areas peaked 20 hours at a stretch. Literature shows energy consumption is directly linked with 33 industrial production, economic expansion and standard of living in Pakistan. Persistent power 34 shortage may retard economic growth of the country if the issue remains unsolved (Siddiqui 35 (2004); Bhutto and Karim (2007); Khan and Ahmed (2009) and Aquel and Butt (2001). 36

Numerous studies have shown that own electricity generation using backup power generators 37 is an obvious indicator of power shortage because it is generally more expensive than the 38 electricity bought from the government (See Beenstock (1991), Adenikinju (2005), Beenstock 39 et al. (1997) and Steinbuks and Foster (2010) for reference). In the context of Pakistan, two 40 principal factors governing own electricity production are as follows: (1) Pakistan is an energy 41 deficient country and (2) domestic power production is not regulated by the government. Pasha 42 et al. (1989) find that the 1980's energy crisis of Pakistan resulted in enormous investment in 43 power generators. Today, availability of sophisticated and affordable backup generators has 44 made private electricity generation a habitual practice for even a middle income family. 45

Existing literature, in the context of Pakistan, have focused on investigating dynamics of electricity consumption while the key supply side determinants are not considered in the analysis. For instance, Khan and Ahmed (2009) examine energy demand at dis-aggregate level (coal, electricity, gas) using annual time series data over 1972-2007. Their regression model

comprises per capita energy consumption, per capita real income and energy prices. Their 50 study highlights that real income and price affect demands for coal and electricity positively 51 and negatively respectively in short run only. Income and price elasticities of gas are higher 52 than those of coal and electricity. Jamil and Ahmad (2010) study the relationship between 53 electricity consumption, its prices and real income in Pakistan using annual time series data 54 over the period 1960-2008 using vector error correction models (VECM). Their research shows 55 unidirectional causality running from economic output to electricity consumption and price at 56 national, residential and manufacturing sectors in long run and a bi-directional causality be-57 tween production level and electricity consumption (and prices) in short run for manufacturing 58 and agricultural sectors. 59

Chaudhry (2010) employs panel data from 63 countries from 1998-2008 to study the relation-60 ship between electricity consumptions, real per capita income and electricity prices. Findings 61 of this research suggest that electricity consumption at both household and national levels in-62 creases with increase in real per capita income in Pakistan. Output function analysis shows 63 that electricity shortage will cut production of small scale industries which does not have own 64 electricity generation capacity, whereas it will increase the cost of production for large firms 65 from own electricity production from expensive inputs. All these studies, however, do not 66 provide empirical evidence of the underlying problem, e.g., what causes electricity shortage. 67

Only one recent study by Hasan et al. (2012) tries to investigate dynamics of electricity 68 shortage using the power outage data by Karachi Electric Supply Corporation (KESC) for one 69 city of Pakistan "Karachi." They employ monthly data over the period Jan-2009 to Dec-2011 70 for Pearson correlation, vector auto-regressive (VAR) and Tobit models to explore inefficiencies 71 of power sectors. This study confirms the existence of huge power shortfall which is increasing 72 over time, harming economic activity and highlights the fact that long power breakdowns cannot 73 reduce the shortfall. It further underscores that the past electricity shortage determines present 74 price levels. However, this approach cannot be adopted to conduct a study at national or more 75 aggregate levels in the absence of power outage data. 76

<sup>77</sup> Through extensive survey of empirical literature, we find that there are few studies to

directly examine the causes of power shortage at a national level considering the supply side 78 of electricity.<sup>1</sup> Although some researchers have made useful policy recommendations to curb 79 energy crisis of Pakistan with descriptive analysis, some empirical questions still remain: what 80 is the cause of power shortage? what are supply side bottlenecks? How do end-users behave 81 during power shortfalls? What will be the effective policy to solve energy shortage? Since the 82 existing literature on energy focuses more on energy demand, income and price levels, we look 83 at a new aspect of analysis, that is, supply sides of electricity in Pakistan together with some 84 key variables of prices and incomes. More specifically, we seek to answer the aforementioned 85 open questions analyzing the relative demand of electricity, oil and gas by relating it with the 86 supply side. 87

Our analysis clarifies the determinants of electricity shortage in Pakistan at aggregate and 88 sectoral levels (for household, industrial and agricultural sectors). For this, we develop and 89 use a unique energy consumption index, ECI, as a proxy for electricity deficiency. ECI is 90 a relative demand of fossil fuels compared to that of electricity. The index is obtained by 91 dividing the sum of oil and gas consumption by electricity consumption. In this calculation, 92 we converted all types of energy consumption measurements into a single unit (i.e. tons of oil 93 equivalent (TOE)). Under an ideal situation of adequate power supply, ECI should follow a 94 steady pattern of growth over time. Provided a state of acute power shortage where oil and 95 gas are used as a substitute of electricity, ECI fluctuates in both short run and long run in the 96 context of Pakistan. Under these assumptions, ECI is a reliable indicator to capture electricity 97  $shortage.^2$ 98

We employ an Engle and Granger two steps approach and an error correction model to assess the factors responsible for electricity shortage in Pakistan. Using annual data of electricity, gas and oil consumption, electricity and oil price, real *GDP* per capita, utilization of installed ca-

<sup>&</sup>lt;sup>1</sup>A straightforward assessment of power shortage is not possible due to unavailability or unobservability of the relevant power outage data at a national level.

 $<sup>^{2}</sup>ECI$  fluctuates when electricity shortage and blackouts occur in Pakistan because people use self-generators to back up electricity using oil and gas. When there is no blackout or no electricity shortage, it means that power plants provide sufficient electricity with people. The use of oil and gas under no blackout or no shortage should be relatively smooth so that ECI must be smooth as well. Therefore, a fluctuation of ECI is considered to be attributed to the heavy use of backup generators when electricity shortage and blackouts occur in Pakistan.

pacity (in percentage) for electricity production and electricity production from thermal (fossil 102 fuels and coal) and non-thermal (hydel and nuclear) sources, present study obtains the fol-103 lowing main findings: first, end-consumers adjust their energy demand to the prices only in 104 long run. Second, under-utilization of installed power generation capacity encourages fossil fuel 105 consumption for private electricity. Third, uninterrupted electricity supply could be attained 106 through regulating private electricity generation. Fourth, the relative demand for electricity 107 increases and then decreases with real income in relation to gas and oil. Overall, our investiga-108 tion implies that price adjustments tactics adopted by the government are not effective policies 109 to deal with power shortage if oriented to short-run impacts. Rather, the government should 110 focus on improving utilization rate of installed power plants and re-channeling the use of oil 111 and gas for public generation. Otherwise, energy shortage shall be worsened with economic 112 growth in Pakistan. 113

The rest of this paper is structured as follows: Section 2 describes the demand and supply of energy and electricity shortage in Pakistan with a brief overview of electricity, oil and gas sectors of Pakistan. The model, methodology and data are discussed in section 3. Empirical results and their interpretation are discussed in section 4, while conclusion, policy implications and recommendation are presented in the final section.

## <sup>119</sup> 2 Overview of the energy sector in Pakistan

The shortage of energy and its related problems have continued to restrict Pakistan's economic growth severely due to its under-developed, inefficient and poorly managed infrastructure.<sup>3</sup> Pakistan government is reported not to have made any serious effort to expand generation capacity to support rapid economic expansion during the recent decade (Khan and Ahmed (2009)). Consequently, when power demand outnumbers supply, government adopts load management through load-shedding and price increasing tactics. As an immediate remedy of national power crisis, the Government of Pakistan (GOP) installed several rental power plants (RPP) for about

<sup>&</sup>lt;sup>3</sup>Power theft, bribe and corruption are common in the energy sector of Pakistan and many utilities are still receiving subsidies (Khan and Ahmed (2009)).

1156.1 MW generation capacity in 2008-09 (Transparency International-Pakistan (2010)). Thermal power expansion of RPPs was criticized by many researchers from the beginning of this project. Asian Development Bank (2010) claimed that the project would not be sufficient enough to eradicate load-shedding, rather, it would exert upward pressure in power production costs. Under RPP scenarios, the end-user will have to bear an increase in the tariff by 80%. Present media reports show that per unit production cost (of particular RPP's) has exceeded Pakistan Rupee (hereafter, PKR) 40, whereas the average selling price per unit is PKR 7.

Despite a hefty increase in electricity prices after 2008, there still exists a significant gap 134 between power generation cost and actual recovery. GOP, therefore, has to subsidize PKR 30 135 (for some RPPs) per unit to keep the price stable. In 2012, just after 3 years of placement of 136 the project, RPP turns out to be a multi-million corruption scam.<sup>4</sup> Moreover, an increase in 137 world oil prices set enormous upward pressure on the cost of power generation, which ultimately 138 exacerbated power supply situation. Primary energy supply per capita witnessed a decline of 139 1.25% and 3.09% in 2000 and 2010 respectively as shown in Table 1. The figures for 2011 and 140 2012 are expected to present the even worse scenario. On the consumption side, all types of 141 energy consumption decreased in 2008-09. Oil, gas and electricity consumption shrank by 0.9%, 142 0.5% and 1.7% respectively as reflected in Table 2. However, oil and gas consumption recovered 143 in the 2010. However, electricity consumption faced another decline of 1.7%. 144

### <sup>145</sup> 2.1 Why electricity shortage in Pakistan?

Inefficiencies, strengths and challenges of power sectors in Pakistan have been studied by several authors, although there are few empirical works that characterize the issue. Many scholars note that power production, management and consumption sides are responsible for current electricity shortage in Pakistan. In Pakistan, production and distribution inefficiencies include more than 20% transmission and distribution losses, over-reliance on thermal power production and under-utilization of installed capacity for power production.

<sup>&</sup>lt;sup>4</sup>Please see Asian Development Bank (2010), the summary of Supreme Court verdict on RPP case 2012 (International The News (2012)), and Pakistan Economic Survey 2009-10 (Government of Pakistan, Ministry of Finance (2010)).

Yazdanie and Rutherford (2010) criticize the central structure of power generation sectors. 152 In Pakistan, 66% of the total electricity is produced from expensive thermal sources using 42.8%153 oil and 28.12% gas of the gross domestic consumption. Whereas, the United States produces 154 50% from coal, 25% from natural gas and rest 25% from mixed source (Younos et al. (2009)). 155 Scholars suggested different solutions to overcome electricity shortage. For instance, Yazdanie 156 and Rutherford (2010) advocated to expand renewable power generation capacity. Jamil and 157 Ahmad (2010) emphasized to develop hydel power production capacity. However, Amer and 158 Daim (2011) conclude that there is no single ideal solution that meets national energy demand. 159 A country needs a combination of suitable alternative technologies to ensure nationwide energy 160 security. 161

Government strategies to tackle electricity shortfall by introducing breakdowns (load shed-162 ding) and increasing electricity prices are criticized by many scholars because these power-cuts 163 not only exacerbate power availability situation but also play a vital role to determine future 164 electricity prices for both domestic and industrial users. For instance, in 2008, when Pakistan 165 was confronting the worst power shortfall, the government announced an increase of 62% and 166 71% in electricity prices for domestic and indusial users, respectively (Hasan et al. (2012)). 167 Meanwhile, KESC was not willing to produce electricity from furnace oil due to its financial 168 crisis. In the following years, both power shortfalls and electricity demand stretched a great 169 deal. By the end of 2010, daily electricity demand outnumbers 20,000 MW with an average 170 shortfall 2000 MW - 4000 MW (Haq and Hussain (2008)). Consequently, a considerable number 171 of small and medium scale production units shut down due to high energy costs and frequent 172 power shortfalls. 173

The most prominent feature of energy consumption in Pakistan is the household sector being the largest electricity consumer. The household sector alone represents more than 46% of the total electricity consumption, while, only 28% energy is used by the industrial sector (Nasir et al. (2008)). In contrast, in developed countries, 15% to 20% energy is consumed by the household (Dzioubinski and Chipman (1990)). They indicate that per capita household energy consumption in North America was much higher in early 1970's which eventually decreased over time. In contrast, Pakistan is following the other way around where the usage of energy
efficient electronic appliances are not so common.

#### <sup>182</sup> 2.2 Electricity sector of Pakistan

Electricity in Pakistan is generated, transmitted and distributed by two vertically integrated 183 semi-public and semi-private entities: Water and Power Development Authority (WAPDA) and 184 KESC. WAPDA supplies electricity for all of Pakistan (except Karachi), whereas, KESC covers 185 the City of Karachi and its surrounding areas. Competition in power generation sectors was 186 introduced in late 1990, and since then there have been 27 independent power producers (IPPs) 187 contributing significantly in national energy supply. Pakistan follows the single-buyer model of 188 electricity supply where Pakistan Electric Power Company (PEPCO) produces thermal power 189 as well as buys electricity from several producers including IPPs and Pakistan Atomic Energy 190 Commission. A majority of IPPs generate thermal power from natural gas and petroleum 191 products. IPPs buy inputs from national oil and gas companies, and frequent disruptions in 192 cash flow cause unstable electricity supply. 193

At the time of independence in 1947, Pakistan inherited 60MW power generation ability 194 to cater for the need of the whole population. However, with the acquisition of KESC in 195 1952 and the establishment of WAPDA in 1958, Pakistan's power sectors flourished rapidly. 196 Despite the fast growth of the energy sector, energy demand has been outpacing aggregate 197 supply due to rapid industrialization, urbanization, population growth and so on. Electricity 198 supply has lagged behind demand since early 1980s. The power sector of Pakistan was unable 199 to maintain required capacity due to poor governance, institutional weakness, unsuitable tariff 200 structures and poor load management tactics to manage power shortfalls. Today, only 65% 201 of the total population is getting electricity from the main grid and receiving unreliable and 202 highly disruptive electricity. 203

#### 204 2.3 Oil and gas sector of Pakistan

The GOP holds a significant stake in oil and gas sector as an owner, a manager, a policy maker and a regulator. Oil and gas are key components of Pakistan's energy meeting over 78% energy needs. While confronting global oil price shocks, Pakistan's oil related policies have been focusing on minimizing heavy dependence on oil imports. Despite these efforts, the country experienced massive oil supply disruptions during several occasions in the past including Iranian boycott 1951-53, Suez Crisis 1956, War of 1967, Ramadan War 1973, Iranian revolution 1979, Iran-Iraq war 1980, Gulf crisis 1991 and worldwide economic crises of 2008.

With its well-developed infrastructure, Pakistan is among the major consumers of natural 212 gas in the region. It has sophisticated transportation, distribution and utilization systems 213 of natural gas with 9,480 km transmission and 104,499 km of distribution network. There 214 are two semi-state owned gas transmission and distribution companies namely: Sui-Northern 215 Gas Pipelines and Sui-Southern Gas Company. With more than 3,000 compressed natural 216 gas (CNG) stations, Pakistan is, as well, the world's largest CNG consumer. Pakistan does 21 not import or export electricity and gas. Oil is only the traded form of energy. However, for 218 future, the two most significant regional gas pipeline projects namely: Iran-Pakistan gas pipeline 219 project and Turkmenistan-Afghanistan-India-Pakistan gas pipeline are in being planned. 220

## <sup>221</sup> **3** Methodology

This study examines energy shortage through developing a unique index,  $ECI_t$  as a dependent variable, whereas we use energy prices, real income and other supply side factors as explanatory variables. Equation (1) is a mathematical representation of  $ECI_t$  for national, industrial and household levels.<sup>5</sup>

$$ECI_t = \frac{\text{Oil Consumption}_t + \text{Gas Consumption}_t}{\text{Electricity Consumption}_t} \tag{1}$$

<sup>&</sup>lt;sup>5</sup>As mentioned earlier, in the agricultural sector, gas consumption is a null value.

To calculate  $ECI_t$ , all types of energy measurements are converted into a single unit (i.e., 227 tonne of oil equivalent, TOE). It is plausible to assume that constant movements or smooth 228 growth of the index without much fluctuations over time reflects the ideal situation of no 229 power shortage because it implies that consumptions for all the types of energy follow some 230 steady patterns. However, note again that a fluctuation of the index is considered the indicator 231 of electricity substitution with oil and gas. Especially, in the context of Pakistan, people 232 use backup generators of oil or gas for private electricity and thus, an increase in the index 233 is an indicator of energy shortage when the occurrence of blackouts becomes more frequent. 234 Therefore, by taking  $ECI_t$  as a dependent variable, we can analyze which factor significantly 235 affects energy or electricity shortage. 236

In summary,  $ECI_t$  is assumed as a function of aggregate as well as sector-wise electricity prices  $(EP_t)$ , oil price  $(OP_t)$ , real gross domestic product per capita  $(GDP_t)$ , electricity production ratio from thermal and non-thermal resources  $(TNTPR_t)$ , and capacity utilized for power production  $(CU_t)$ . Following the specification, we present the co-integrating equation used in this study:

$$ECI_{t} = \beta_{0} + \beta_{1}EP_{t} + \beta_{2}OP_{t} + \beta_{3}GDP_{t} + \beta_{4}GDP_{t}^{2} + \beta_{5}TNTPR_{t} + \beta_{6}CU_{t} + e_{t}$$
(2)

where  $TNTPR_t$  and  $CU_t$  are obtained from the following equations:

$$TNTPR_{t} = \frac{\text{Thermal Electricity Production}_{t}}{\text{Hydel Production}_{t} + \text{Nuclear Production}_{t}}$$
(3)

245 246

$$CU_t = \frac{\text{Actual production}_t}{\text{Total installed capacity}_t} * 100.$$
(4)

Based on economic theory, holding other factors constant, an increase in  $OP_t$ ,  $GDP_t$ , and  $CU_t$  should have a negative association with the  $ECI_t$ , whereas  $EP_t$  is hypothesized to be positively associated. The coefficient of  $TNTPR_t$  should give some important implication or a precise interpretation in the context of Pakistan's energy demand. In fact, it is known that installed capacity to produce electricity from hydel and nuclear sources is stable in short run and medium run. However, thermal energy production changes a great deal even overtime. Therefore, a fluctuation of  $TNTPR_T$  is mainly driven by the change in thermal energy production.

<sup>255</sup> When the coefficient of  $TNTPR_t$  would be inversely correlated with  $ECI_t$  being negative, <sup>256</sup> it implies that public thermal electricity production contributes to the reduction of oil and gas <sup>257</sup> consumption for private electricity. If it is positively associated with  $ECI_t$ , public thermal <sup>258</sup> electricity generation induces more consumption of oil and gas than electricity consumption <sup>259</sup> under the same energy measurement unit (TOE). It means that the existence of public thermal <sup>260</sup> plants for electricity generation in Pakistan cannot be justified from an energy efficient point <sup>261</sup> of view, which should be an interesting policy question.<sup>6</sup>

Our analysis follows the two steps Engle and Granger procedure (Engle and Granger (1987)). 262 In co-integration tests, all variables should be non-stationary or follow a random walk process for 263 the co-integration regression to be meaningful. To identify the order of integration, we pretest 264 stationarity of the variables with Augmented Dickey Fuller test with Schwarz Information 265 Criterion (SIC) and double checked the results with Akaike Information Criterion (AIC) (Dickey 266 and Fuller (1981)). In order to verify the results, we also employ the Phillips-Perron (PP) unit 267 root test. Trend and intercept terms were used in these tests to control drift and/or trend in 268 the data. From unit root results, if non-stationary time series are co-integrated at the same 269 level, we can formulate an error correction model. 270

The estimation of error correction model gives useful inferences in short-run relationship among variables. Existence of co-integration relation among the variables can be tested by the unit root test of the residual term represented by the following equation:

$$\Delta \hat{e}_t = \alpha \hat{e}_{t-1} + \sum_{i=0}^n \delta_i \Delta \hat{e}_{t-i} + u_t \tag{5}$$

where  $\Delta$  is the difference operator,  $\hat{e}_t$  is the residual from equation (5),  $n \ge 0$  is the number

274

<sup>&</sup>lt;sup>6</sup>We did not include gas price as an explanatory variable in our model mainly due to the fact that gas price and oil price co-move in Pakistan. In other words, these fuel types are perfect substitutes and their prices always move in alike directions. The other reason for not including gas price as a covariate was unavailability of the data for the study period.

lags which make-up residual of equation,  $\alpha$  and  $\delta$  are the parameters to be estimated. A failure to reject the hypothesis, that  $\hat{\alpha} = 0$ , is evidence that the error term is not co-integrated. In such a case, results of simple OLS to estimate equation (1) do not lead to spurious regression and the OLS parameters are consistent.

In our co-integration model, the long-run relationships are summarized and interpreted by the following parameters

$${}_{282} \qquad \quad \frac{\partial ECI_t}{\partial EP_t} = \beta_1, \ \frac{\partial ECI_t}{\partial OP_t} = \beta_2, \ \frac{\partial ECI_t}{\partial GDP_t} = \beta_3 + \beta_4 GDP_t, \ \frac{\partial ECI_t}{\partial TNTPR_t} = \beta_5, \ \frac{\partial ECI_t}{\partial CU_t} = \beta_6.$$

Note that  $\beta_1$  and  $\beta_2$  capture the effect of electricity price and oil price on the dependent variable. The first order partial derivative of equation (1) with respect to  $GDP_t$  will help in identifying a possible non-linear effect as well as the associated turning level of real income for  $ECI_t$  if it exists.  $\beta_5$  and  $\beta_6$  show the relative effect of thermal and non-thermal electricity generation and the percentage of capacity utilized for electricity generation respectively.

Finally, the associated error correction model of the co-integrated relation can be estimated by

290

$$\Delta ECI_t = \alpha_0 + \alpha_1 \Delta EP_t + \alpha_2 \Delta OP_t + \alpha_3 \Delta GDP_t + \alpha_4 \Delta GDP_t^2 + \alpha_5 \Delta TNTPR_t + \alpha_6 \Delta CU_t + \alpha_7 \hat{e}_{t-1} + \varepsilon_t.$$
(6)

A first difference of each variable in equation (6) makes I(1) integrated variables stationary. 291 The relationship among stationary variables can be estimated to establish short-run effects 292 among variables, which is one of the main objectives of an error correction model. Therefore, 293 the coefficients of equation (6) are the estimates of short-run effects of each corresponding 294 independent variables. In addition, the coefficient of error correction terms,  $\alpha$ , is said to be the 295 speed of adjustment for any shock leading to deviation from the equilibrium in the long-run. 296 It is intriguing to note that sign and significance level of error correction term is evidence of 297 long-run equilibrium relationship among variables in equation (6). 298

#### 299 3.1 Data

We have used the data corresponding to annual observation from 1971 to 2010. The data have 300 been gathered from several sources: electricity consumption (measured in GWh) for aggregate 301 level and key sectors namely: industrial, household and agricultural levels and corresponding 302 average prices for each category (in PKR/Kwh) are taken from Power System Statistics 2010 303 (Publication of WAPDA). Different prices paid by different sectors are necessary because of: 304 i) the usual cross-sector subsidization ii) electricity prices are administered by the government 305 in Pakistan rather than market determined. The data for oil consumption (in Tons), Gas con-306 sumption (measured in million cubic feet), oil prices (in PKR/liter), and electric power supply 307 side series (such as electricity production from different sources (such as hydel, thermal and 308 nuclear), total electricity production and actual installed capacity) are obtained from Min-309 istry of Petroleum and Natural Resources and Hydrocarbon Development Institute of Pakistan 310 (HDIP). Finally, real *GDP* per capita data, for national and sectorial levels, are collected from 311 the World Bank. 312

### **313 4 Results and Discussion**

This section provides the long-run and short-run dynamics of electricity fluctuations and the 314 corresponding estimation results for a sample data of Pakistan for the period 1971 - 2010. Figure 315 1 consisting of four subfigures shows time series plots of  $ECI_t$ . Each subfigure corresponds to 316 national, industrial, household and agricultural sectors, respectively. From this figure, we can 317 see a general tendency that  $ECI_t$  declines over time except in the industrial sector. At the 318 same time, we notice a high volatility of  $ECI_t$  for energy intensive sectors, i.e., industrial and 319 agricultural sectors. Especially, for the industrial sector,  $ECI_t$  fluctuates and do not necessarily 320 decline over time. This implies that oil and gas have been heavily used for backup generators 321 by this sector in response to electricity shortage. 322

Next, figure 2 shows the trends of all the time series data used for this study as explanatory variables. As can be seen, the variables of  $EP_t$ ,  $OP_t$  and  $GDP_t$  exhibit the same qualitative feature of time series plots, irrespective of sectors, that is, an upward time trend. On the other hand, it must be noticed that important supply side variables of  $CU_t$  and  $TNTPR_t$  exhibit some degree of fluctuations over time. This exemplifies some problems Pakistan has faced in electricity generation up to now. That is, capacity utilization and thermal power generation has not been so stable in Pakistan, which has signified energy shortage.

<sup>330</sup> Before going into further analysis, we first examine the order of stationarity. In order to <sup>331</sup> obtain the exact level of integration, we employ Augmented Dickey-Fuller (ADF) and Phillips-<sup>332</sup> Perron (PP) unit root tests. Table 4 shows the results of both Augmented Dickey-Fuller (ADF) <sup>333</sup> and Phillips-Perron (PP) unit root tests. The results imply that all the variables are integrated <sup>334</sup> in order one I(1). These results are consistent with the requirement for the rest of time series <sup>335</sup> analysis. That is, individual variables are stationary at their first differences. Hence, co-<sup>336</sup> integration models are estimated with level variables and ECMs with first differences data.

Table 5 shows a long-run association of  $ECI_t$  with electricity and oil prices, real income, thermal & non-thermal power production ratio and percentage of capacity utilized for electric power production. In co-integration results for aggregate, industrial and household level regressions, most of the variables are significantly different from zero and sings of the coefficients are in alignment with the economic theory and hypothesis of this study. An exception is the result for the agricultural sector, which will be discussed later.

In a long-run equation, electricity price is positively correlated with  $ECI_t$ . This might be 343 due to a decrease in electricity consumption and/or increase in oil and gas consumption as 344 substitutes. Significant coefficients of  $EP_t$  for the national and industrial sectors refer to the 345 fact that these sectors are highly responsive to electricity prices compared to the household 346 sector. These results are consistent with Khan and Ahmed (2009) and Chaudhry (2010) with 347 clear implications that the electricity is the primary source of energy for poor households in 348 Pakistan. Increasing electricity prices may harm standards of living by deepening poverty. 349 Finally, the coefficient of  $EP_t$  for agriculture sector is insignificant, whose cause will be discussed 350 later. 351

 $TNTPR_t$  consistently shows negative signs for national, industrial and agricultural sectors,

two of which is statistically significant. This result implies some useful policy implications. To 353 understand these implications, it is essential to recall that power generation from non-thermal 354 sources (e.g. nuclear and hydel) remains steady in Pakistan. The major change in the variable 355 of  $TNTPR_t$  comes from the expansion or shrinkage of thermal power production. Negative and 356 significant signs of the coefficients suggest that public thermal power production for electricity 357 can reduce the use of gas and oil for private purpurses, i.e., a reduction of ECI. In other words, 358 an increase in electricity supply from public thermal power plants definitely reduces overall 359 consumptions of gas and oil even for private electricity. This is more desirable because public 360 electricity generation through power plants is more energy-efficient than privately generated 361 electricity from backup generators. 362

This result further suggests some possible governmental regulation for the future. That is, 363 private electricity production using backup generators should be regulated by the government 364 from an energy efficiency perspective, so that the inputs of oil and gas for backup generators 365 could be diverted to public power production. This result is consistent with policy recomme-366 dations made by Steinbuks and Foster (2010) that privately generated electricity using backup 367 generators is very expensive and energy-inefficient due to lower fuel efficiency, compared to gov-368 ernment thermal power stations. These authors claim that such private electricity generation 369 must be regulated from a social planner's point of view. 370

Concerning utilization of installed capacity for electricity production, our result confirms 371 that the underutilization of this capacity is one of the major reasons for electricity shortfalls. 372 Negative and significant coefficients of  $CU_t$  for national, industrial and household sectors explain 373 higher capacity utilization will reduce  $ECI_t$  to make the country better off. As a matter of 374 fact, Pakistan has been exploiting the total power generation capacity in the range of 37%375 to 57% as shown in Figure 2 (in the subgraph of CU) and Table 3. In 2010, only 39% of 376 22,263 MW installed capacity was utilized whereas the worst power shortfall in 2011 peaked 377 at 6000 MW which makes 27% of total capacity (PEPCO, National & Despatch CO (NTDC) 378 (2010)). Management could overcome this shortage by utilizing 66% of this capacity. This 379 result supports the finding of Jamil and Ahmad (2010) that the policies to utilized optimum 380

<sup>381</sup> power generation capacity should be prioritize over policies for expanding the capacity.

Finally, negative and significant coefficients of  $GDP_t$  refer to the fact that electricity con-382 sumption increase more than the combined income and oil and gas with increase in real income. 383 Household sector is about four times more responsive to this change compared to national and 384 industrial sectors. This relationship seems plausible because higher income leads to the pur-385 chase of more electronic goods which facilitate the further use of electricity. However, note also 386 that  $GDP_t^2$  exhibit significant non-linear association with  $ECI_t$  with the positive sign. This 387 means the relative electricity consumption increases faster than the combined consumption of 388 oil and gas in  $GDP_t$  when  $GDP_t$  is not so high, holding other factors constant. However, this 389 effect becomes reversed once  $GDP_t$  becomes sufficiently high. 390

To illustrate this type of non-linear effects from the regression results, we use the regression 391 result in the national sector. The turning point in the national sector is identified as  $GDP^* =$ 392 USD 1127 indicating the threshold value below which  $GDP_t$  is negatively associated with a 393 national  $ECI_t$  and above which  $GDP_t$  is positively associated with a national  $ECI_t$ . More 394 specifically, this result implies that if Pakistan does not improve the supply side of power 395 generation such as  $CU_t$  or  $TNTPR_t$ , demand for oil and gas will outnumber the demand for 396 electricity as  $GDP_t$  exceeds the threshold value of the turning point. This is because people 397 will be using these inputs to meet electricity demand using backup generators. This result is 398 another confirmation for the findings of Hasan et al. (2012) in that there is huge and significant 399 energy shortfall in the Pakistan without improvement of power supply systems. 400

Based on International Monetary Fund (2012), the real *GDP* of Pakistan is projected to grow over 3.5% annually for next five years. At the given growth rate, real *GDP* per capita will reach the threshold value of USD 1, 127 within the next ten years. It is, therefore, necessary for the planner to take timely measures to ensure sustainable and stable electric supply. Otherwise, Pakistan is already on the verge of national level energy insecurity stage, which is illustrated by this non-linear estimation result estimated in our study.

For agriculture sector, although some of the signs are as expected, yet none of the variables are significant. There could be two main reasons that our model did not fit agricultural sector: i) agricultural sector does not consume natural gas, and ii) Our model did not control key
determinant of energy demand in agricultural sector of Pakistan. For instance, a number of
environmental factors (such as cyclic floods, droughts, average annual rainfall), geographical
factor (such as elevation, tilt of land) and mode of cultivation (such as arid, semi-arid or
irrigated) play vital roles to determine energy consumption of agricultural sector in Pakistan.
An exclusive study to model energy consumption dynamics of agricultural sector would be
necessary for the future research.

Table 6 represents the results of ECMs for short-run dynamics. These results contain error 416 correction terms obtained from the lagged value of stochastic error terms of co-integration 417 equations. Negative and significant co-efficient of error correct terms confirm the existence of 418 equilibrium in long-run, and their magnitudes represent the velocity of adjustment. Overall, 419 the effect of significant variables is lower in short run than that in long run. According to the 420 results, price shocks do not affect energy consumption in short run for any category. In fact, 421 price changes do not affect energy demand spontaneously, which is in line with the real-world 422 observation and experience. However, end-consumers adjust consumption level in the following 423 period. Per capita real income, TNTPR and CU affect energy consumption for national level 424 in the same manner as in long-run. However, GDP and CU become insignificant in short-run 425 for industrial and household level respectively. 426

One point to mention is that high significance of TNTPR variable in both long-run and short-run. This result suggests the importance of thermal power production at national level. Likewise, significance of optimal electricity generation from installed capacity is confirmed from the results associated with CU. These results are in line with economic intuitions and illustrate that improvement of supply side in electricity generation is highly linked to  $ECI_t$  in short-run and long-run perspectives.

## 433 5 Conclusion

This study has investigated the interrelationship between energy consumption, prices, real in-434 come, effects of power generation from different sources and utilization of total installed capacity 435 for power production by using co-integration and error correction models. We examined an-436 nual data for national level as well as for major sectors of the economy namely: industrial, 437 household, and agricultural for the period 1971 - 2010. Our main findings are as follows: first, 438 end-consumers adjust their energy demand to the prices only in long-run. Second, under-439 utilization of installed power generation capacity encourages fossil fuel consumption for private 440 electricity. Third, uninterrupted electricity supply could be attained through regulating private 441 electricity generation. Fourth, the relative demand for electricity increases and then decreases 442 with real income in relation to gas and oil. 443

Overall, our investigation implies that price adjustments tactics adopted by the government 444 are not effective policies to deal with power shortage if oriented to short-run impacts. Rather, 445 the government should focus on improving utilization rate of installed power plants and re-446 channeling the use of oil and gas for public electricity generation. Otherwise, energy shortage 447 shall be worsened with economic growth in Pakistan, and the economy will suffers from welfare 448 loss. During recent decade, energy policy of Pakistan focused on expanding production capacity 449 through placing rental power plants to address electricity shortage. Present study suggests 450 that policies for the optimal utilization of existing electricity generation capacity should be 451 prioritized rather than installing new power plants. The government should also make the best 452 utilization of scarce natural gas and expensive oil resources as well as install capacity of power 453 plants. 454

Finally, we acknowledge some limitation of this study. First, our model does not fit for agricultural sector due to the possibility of having several missing factors determining agricultural energy consumption such as environmental, climatic conditions, different modes of irrigation, geographical characteristics and so on. Future studies to investigate power shortage dynamic in agricultural sector by incorporating such important factors must be addressed in the future 460 research.

## 461 References

- Adenikinju, A. (2005). Analysis of the cost of infrastructure failures in a developing economy:
  The case of the electricity sector in Nigeria. Technical report, African Economic Research
  Consortium.
- Amer, M. and Daim, T. U. (2011). Selection of renewable energy technologies for a developing county: A case of Pakistan. *Energy for sustainable development*, 15:420–435.
- <sup>467</sup> Aqeel, A. and Butt, M. S. (2001). The relationship between energy consumption and economic <sup>468</sup> growth in Pakistan. *Asia-Pacific development journal*, 8(2):101–109.
- Asian Development Bank (2010). Islamic Republic of Pakistan: Rental power review. Asian
  Development Bank.
- Beenstock, M. (1991). Generators and the cost of electricity outages. *Energy economics*, 13(4):283–289.
- Beenstock, M., Goldin, E., and Haitovsky, Y. (1997). The cost of power outages in the business
  and public sectors in Israel: Revealed preference vs. subjective valuation. *Energy journal*,
  18(2):39–62.
- <sup>476</sup> Bhutto, A. W. and Karim, S. (2007). Energy-poverty alleviation in Pakistan through use of <sup>477</sup> indigenous energy resources. *Energy for sustainable development*, 11(1):58–67.
- <sup>478</sup> Chaudhry, A. A. (2010). A panel data analysis of electricity demand in Pakistan. The Lahore
   <sup>479</sup> journal of economics, 15:75–106.
- <sup>480</sup> Dickey, D. A. and Fuller, W. A. (1981). Likelihood ratio statistics for autoregressive time series
  <sup>481</sup> with a unit root. *Econometrica*, 49(4):1057–1072.
- <sup>482</sup> Dzioubinski, O. and Chipman, R. (1990). Trends in consumption and production: Household
  <sup>483</sup> energy consumption. Technical report, United Nation. DESA Discussion Paper No. 6.
- Engle, R. F. and Granger, C. (1987). Co-integration and error correction: Representation,
  estimation, and testing. *Econometrica*, 55(2):251–276.
- 486 Government of Pakistan, Ministry of Finance (2010). Pakistan Economic Survey.
- Haq, N. U. and Hussain, K. (2008). Energy crisis in Pakistan. Technical report, Policy Research
  Institute, Islamabad.
- Hasan, S. A., Imtiaz, M., Subhani, and Osman, A. (2012). The energy short fall and its after
  effects (A case study for Karachi city in context to Karachi electric supply corporation).
  Science series data report, 4(2):42–49.
- International Monetary Fund (2012). World economic outlook: Growth resuming, danger
   rmains. Technical report, International Monetary Fund.

- International The News (2012). Summary of SC judgment in rental power plants case. March
   31, 2012.
- Jamil, F. and Ahmad, E. (2010). The relationship between electricity consumption, electricity prices and GDP in Pakistan. *Energy policy*, 38:6016–6025.
- Kessides, C. (1993). The contributions of infrastructure to economic development: A review of
   experience and policy implications. World Bank Discussion Papers 213, World Bank.
- Khan, M. A. and Ahmed, U. (2009). Energy demand in Pakistan: A disaggregate analysis.
   MPRA Paper No. 15056.
- Kucukali, S. and Baris, K. (2010). Turkey's short-term gross annual electricity demand forecast
   by fuzzy logic approach. *Energy policy*, 38(5):2438–2445.
- Nasir, M., Tariq, M. S., and Arif, A. (2008). Residential demand for electricity in Pakistan.
   *Pakistan development review*, 47(4):457–467.
- Pasha, H. A., Ghaus, A., and Malik, S. (1989). The economic cost of power outages in the
   industrial sector of Pakistan. *Ecological economics*, 11(4):301–318.
- PEPCO, National & Despatch CO (NTDC) (2010). Electricity marketing data. Technical
   report, Planning Power Department, WAPDA House.
- Siddiqui, R. (2004). Energy and economic growth in Pakistan. Pakistan development review,
   43:175–200.
- Steinbuks, J. and Foster, V. (2010). When do firms generate? Evidence on in-house electricity
   supply in Africa. *Energy economics*, 32:505–514.
- <sup>514</sup> Transparency International-Pakistan (2010). Executive summary of rental power plants.
- Yazdanie, M. and Rutherford, T. (2010). Renewable energy in Pakistan: Policy strengths,
   challenges and the path forward. Technical report, ETH Zurich.
- Younos, T., Hill, R., and Poole, H. (2009). Water dependency of energy production and power
   generation systems. Technical report, Virginia Polytechnic Institute and State University
   Blacksburg, Virginia.



Figure 1: Aggregate and sector-wise plots of  $ECI_t$  for the period, 1971 - 2010



Figure 2: Trends of relevant variables for the period, 1971 - 2010.

Year	Energy supply		Per capita		
	Million TOE	Change (%)	Availability (TOE)	Change (%)	
1998	41.72	-	0.31	-	
1999	43.19	3.51	0.32	1.28	
2000	44.4	2.82	0.32	0.36	
2001	45.07	1.5	0.32	-1.25	
2002	47.06	4.41	0.32	2.86	
2003	50.85	8.06	0.34	5.25	
2004	55.58	9.26	0.36	6.45	
2005	58.06	4.18	0.37	2.48	
2006	60.62	4.33	0.38	2.61	
2007	62.92	3.78	0.39	2.86	
2008	62.55	-0.58	0.38	-2.27	
2009	47.1	-	0.29	-	
2010	46.8	-0.64	0.28	-3.09	

Table 1: Primary energy supply and per capita availability

Source: Hydrocarbon Development Institute of Pakistan (HDIP), published in Economic Survey of Pakistan 2009-10.

Year	Electricity		Gas		Petroleum Products	
	(Gwh) Change		(mmcft)	Change	Tonnes	Change
		(%)		(%)	(000)	(%)
2007	73,400.00	0.90	1,275,212.00	4.40	18,080.00	7.30
2008	70,371.00	-4.10	1,269,433.00	-0.50	17,911.00	-0.90
2009	55,614.00	-	931,700.00	-	12,892.00	-
2010	54,653.00	-1.70	959,475.00	3.00	13,937.00	8.10

Table 2: Percent change in primary energy supply

Source: Hydrocarbon Development Institute of Pakistan (HDIP), published in the Economic Survey of Pakistan 2009-10.

		Generation	Consumption		
Year	Installed Capacity (MW)	Total Generation (GW/h)	Capacity Utilized (Percentage)	Total Cons. (MW/h)	Percentage of total generated consumed
1971	1,862	7,572	46.42	3,966	52.38
1976	2,528	10,319	46.60	5,315	51.51
1981	4,205	17,688	48.02	9,068	51.27
1986	6,653	28,703	49.25	15,504	54.02
1991	9,369	45,440	55.37	26,585	58.51
1996	14,818	59,125	45.55	36,925	62.45
2001	17,789	72,406	46.46	43,384	59.92
2006	19,439	90,125	52.93	62,405	69.24
2010	19,650	67,239	39.06	54,653.0	81.28

Table 3: Electricity generation and consumption in Pakistan

Source: PEPCO, National & Despatch CO (NTDC) (2010).

	ADF		Philips-Pe	Order of		
Variable/Sector	Levels	First difference	Levels	First difference	integration	
National						
ECI	-0.61	-11.27***	-0.13	-11.05***	l(1)	
GDP	0.72	-4.59***	1.28	-4.59***	l(1)	
EP	-0.4	-3.23*	0.40	-3.27*	l(1)	
Industrial						
ECI	-2.31	-6.09***	-2.32	-6.08***	l(1)	
EP	1.42	-2.73*	2.26	-2.73*	l(1)	
GDP	0.61	-3.79***	1.03	-3.85***	l(1)	
Household						
ECI	-2.34	-2.98**	-1.73	-4.51***	l(1)	
EP	-0.17	-3.44*	-1.28	-4.50***	l(1)	
GDP	0.45	-7.81***	2.39	-9.82***	l(1)	
Agriculture						
ECI	-1.08	-11.91***	-2.83	-10.33***	l(1)	
EP	-2.1	-3.40**	-1.61	-3.48**	l(1)	
GDP	-0.04	-7.55***	0.66	-7.86***	l(1)	
Other variables						
OP	0.28	-4.88***	0.32	-4.76***	l(1)	
TNTPR	-1.08	-6.81***	-1.02	-6.81***	I(1)	
CU	-2.46	-6.56***	-2.46	-6.59***	l(1)	

Table 4: Results of unit root test.

Note: \*\*\*, \*\* and \* indicate the level of significance at 1%, 5% and 10% respectively.

Dependent Variable, ECI	Coefficients				
Variable	National	Industrial	Household	Agricultural	
Constant	43.911***	13.698***	92.265***	13.477	
EP	1.073***	0.946***	1.071	-0.349	
OP	-0.155***	-0.117***	-0.208**	-0.017	
GDP	-0.106***	-0.141***	-0.429***	-0.167	
GDPSQ	0.0001***	0.001***	0.0006***	0.001	
TNTPR	-1.820***	-1.517***	-1.241	0.299	
CU	-0.057*	-0.054*	-0.125**	-0.039	
R <sup>2</sup>	0.957	0.629	0.923	0.547	
Adjusted R <sup>2</sup>	0.949	0.562	0.909	0.465	
Durbin-Watson Statistics	1.88	1.402	1.736	0.482	
t-statistics of residual in the unit root test	-5.877***	-4.568***	-6.823***	-3.117**	

Table 5: Results of co-integration regressions

Note: \*\*\*, \*\* and \* indicate the level of significance at 1%, 5% and 10% respectively.

Dependent Variable, ΔECI	Coefficients				
Variable	National	Industrial	Household	Agricultural	
Constant	0.085	-0.078	-0.286**	-0.0043	
ΔΕΡ	-0.163	0.044	0.626	-0.076	
ΔΟΡ	-0.069	-0.045	-0.051	-0.537	
ΔGDP	-0.086*	0.077	-0.103***	-0.005	
ΔGDPSQ	0.0001	-0.0001	0.0001***	0.00002	
ΔΤΝΤΡR	-1.813***	-0.997***	-1.034**	-0.225	
ΔCU	-0.063*	-0.060***	-0.045	-0.020	
$\hat{e}_{t-1}$	-1.056***	-0.794***	-0.386***	-0.253**	
$R^2$	0.631	0.588	0.37	0.243	
Adjusted R <sup>2</sup>	0.548	0.495	0.228	0.073	
Durbin-Watson Statistics	2.075	1.579	1.782	2.842	

Table 6: An error correction model

Note: \*\*\*, \*\* and \* indicate the level of significance at 1%, 5% and 10% respectively.