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Labor donation or money donation? Pro-sociality on prevention of natural disasters in a case of cyclone AILA, Bangladesh

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Abstract

The coastal zone in Bangladesh is the most powerfully lethal due to cyclones and storm hazard where 29% of the total population reside. Thus, collective disaster mitigation measures are urgent, and it is important to understand people's pro-social attitude toward such countermeasures. However, few studies on this issue have been conducted in the context of developing countries, such as Bangladesh, and we therefore address this issue. We made a questionnaire survey of 1,000 respondents and elicited (i) a willingness to donate their labor (WDL) and (ii) a willingness to pay (WTP) to collective countermeasures for avoiding the damages from cyclones and associated disasters. With this data, we examine WDL and WTP in relation to respondents' occupation, education and income. The novelty lies in offering respondents an option of choosing WDL and/or WTP in the questionnaire. The study finds that the poor and less educated people are likely to choose WDL and willing to donate more labor, while rich and educated people are likely to choose WTP and willing to donate more money. However, we also find that voluntary labor donation from poor and less educated people is significant in that overall donation from poor and less educated people exceeds that from rich and educated people. Overall, poor and less educated people may be more pro-social and WDL is an important source of contribution to be utilized in natural disaster mitigation of developing countries. This finding can be considered a useful guidance for future policies in more general cases, since it is consistent with observed labor donations for the recovery in the 2011 earthquake off the Pacific coast of Tohoku, Japan.

Key Words: Pro-sociality; natural disaster; preventive measures; willingness to pay; willingness to donate labor;

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Contents

No	omenclature	3
1	Introduction	4
2	Cyclone AILA and our study region	7
3	Data and methodology	10
4	Results 4.1 Socio-economic characteristics of respondents 4.2 Preliminary results on WDL and WTP 4.2.1 WDL and WTP 4.2.2 Aggregated WTP 4.3 Pro-sociality toward disaster mitigation in relation to occupation, education and income 4.3.1 WDL 4.3.2 WTP 4.3.3 Aggregated WTP	13 13 15 15 16 17 17 18 19
5	Discussion and conclusion	21
6	Bibliography	24
Li	ist of Tables	27
Li	st of Figures	34

Nomenclature

BDT Bangladeshi taka (1 USD ≈ 75 BDT, May 10th, 2014)

CVM Contingent valuation method

WDL Willingness to voluntarily donate labor

WTP Willingness to pay

1 Introduction

On 25th May, 2009, cyclone AILA, which is a category-1 super cyclone, hit the coastal areas of
Bangladesh and caused huge damage to people and their life. Following the cyclone, storm surges
flooded the areas which provoked most of the damages and resulted in long-term salinity problems
for cropland and sweet water sources. Unfortunately, such a cyclone is a common natural disaster in
Bangladesh. Every year, on the average, 3.48 storms strike Bangladesh (Ali, 1996). It has also been
reported that the frequency of intense cyclones in north Indian Ocean and the sea surface temperature
has increased due to global climatic changes (Singh et al., 2001, Khan et al., 2000). The sea level
rise is another major threat for the coastal people of Bangladesh, because it magnifies the intensity
of cyclones as well as the tidal surges (Khan et al., 2000). Bangladesh is scientifically predicted to
experience more intense and frequent cyclone storms in the future.

Cyclone AILA is the latest super cyclone which Bangladesh has experienced. Due to its massive long term effect, the memories of this event are still alive in people's mind. The tidal surges followed by AILA was gigantic. The immediate impacts resulted in 90 deaths and 7,100 injuries, and 3.9 million people were affected (United Nation, 2010). Moreover, it destroyed infrastructures and some other forms of public goods, such as embankment, educational and government institutions, roads, crop land, shrimp-ghers¹ and fisheries. Water and land salinity has been prolonged up to now due to water stagnation that could be considered a special feature associated with cyclone AILA. For example, the people in Satkhira and Khulna districts of Bangladesh have been still suffering from a high level of water and land salinity.

Given the occurrence of cyclone AILA and expected threats of more intense and frequent cyclones in the future, it is necessary to take collective long-term hazard mitigation to protect the coastal people in Bangladesh. For this, local people's voluntary contributions have been claimed to be a major issue and an essential component in the process of planning and implementation of mitigation measures, since disaster management cannot be sustainable without having people's prosocial behaviors ranging from prevention to recovery (Mileti, 1999, Dorcey and McDaniels, 2001,

¹ "Shrimp-gher" is a special pond for shrimp cultivation in the coastal regions of Bangladesh.

Godschalk et al., 2003, Pearce, 2003). Therefore, this paper examines how people are pro-social or cooperative toward the mitigation measures against cyclones or related natural disasters by considering a case of cyclone AILA.

Past research analyzes the degree of pro-sociality in several different ways. One method is eliciting their willingness to pay (hereafter, WTP) using contingent valuation method (hereafter, CVM) (see, e.g., Mitchell and Carson, 1988, Alberini and Kahn, 2009). Most of the CVM studies have been conducted to quantify the required compensation or damage caused by environmental deterioration (see, e.g., Carson et al., 2003, Cooper et al., 2004, Martin-Ortega et al., 2011). On the other hand, other different types of studies have used elicited perceptions to environmental problems or have examined actual contributions to publicly organized programs for improving the quality of environmental or public goods as measures of pro-sociality (see, e.g., Menchik and Weisbrod, 1987, Wolff et al., 1993, Smith, 1994, Frey and Meier, 2004, Torgler et al., 2009).

Irrespective of specific approaches employed in the aforementioned studies, a positive and significant correlation between pro-sociality and income or between pro-sociality and education is found.

For instance, Freeman (1997), Kontogianni et al. (2001), Vanslembrouck et al. (2002), Bienabe and Hearne (2006), Plagnol and Huppert (2010) and Martin-Ortega et al. (2011) illustrate such positive correlations of WTP, willingness to participate in publicly organized programs or WDL with income and education. In particular, Kemmelmeier et al. (2002) claim that the level of pro-social behavior measured by voluntary participation in publicly organized programs is positively correlated with income and education, because poor and less educated people need to focus on their own life and families' material welfare. As a result, such people do not have any room of time and money to contribute.

Although the positive association is established in many studies, there are a few studies reporting
that the positive relation may not be true. Brechin and Kempton (1994) report that people in developing countries may be more pro-social toward environmental protection even when the degree of
pro-sociality is measured by monetary contribution. They also suggest some possibility that people
in developing countries may practically contribute more to environmental protection if we consider
the option to donate their voluntary labor as a part of contribution. Similarly, Godschalk et al. (2003)

base have also found that education does not positively influence WTP for global environmental issues.

In the context of natural disaster mitigation, there are only a few works that identify pro-sociality 56 focusing on voluntary monetary payment or voluntary participation toward collective disaster miti-57 gation. Recently, voluntary contributions of local people are claimed to be very important to ensure 58 the sustainability of disaster mitigation as well as continuous development of the regions (see, e.g., Pearce, 2003, Godschalk et al., 2003). Markantonis et al. (2013) apply the CVM to elicit WTP for avoiding the damage of severe flooding and find that experts and hunters are willing to pay more than 61 farmers. Luo and Levi (2013) analyze the determinants to induce participation in collective disaster reduction programs. They report that farmers usually pay a lot of attention to the non-engineering practices, but willingness to participate is low, and that education and professional skills can influence the decision to participate or not. Ghanbarpour et al. (2014) apply CVM to evaluate people's cooperative attitude toward flood management in relation to risk perception and socio-economic factors. They conclude that WTP is higher for those who have high income and high level of risk perception.

There also exist some works that examine both WTP and WDL within a single framework yielding the same qualitative result, i.e., WTP (WDL) increases with income and education (Brown and Lankford, 1992, Bryant et al., 2003, Feldman, 2010, Cappellari et al., 2011, Bauer et al., 2013). However, we must note that the focus of these previous studies is on philanthropic activities, such as contributions to churches, in USA or European countries that differ from the Bangladeshi case of natural disasters in many aspects. In summary, many studies establish positive association between pro-sociality and income as well as between pro-sociality and education. Also, most of them employ a single option of either WTP or WDL to establish the result. More concretely, most CVM studies for valuing environmental goods use WTP (voluntary monetary payment), while other studies use either participation or labor donation in publicly organized programs or disaster mitigation. However, reflecting the reality facing Bangladeshi people, it is imperative to consider two channels of WDL (time) and WTP (money) for contributions to disaster mitigation.

This is motivated by the facts that labor donation is considered an integral part of sustainable disaster mitigation practices and many local people may not have money to donate, but they may

still want to contribute their labor. Unfortunately, however, there have been no studies that consider
the two options of donations within a single framework in the context of natural disasters and developing countries. Given this paucity, we seek to characterize pro-sociality toward disaster mitigation
through examining both WDL and WTP. Doing so enables us to clarify the associations between
WDL and income (education), between WTP and income (education), and the substitution between
WDL and WTP with respect to income, education and others.

To this end, we conducted a questionnaire survey of approximately 1,000 respondents and 89 elicited (i) WDL and (ii) WTP to collective countermeasures for avoiding the damage from cyclones and associated disasters. With this data, WDL and WTP are analyzed in relation to respondents' oc-91 cupation, education and income. The novelty lies in offering respondents an option of choosing 92 WTP and/or WDL in the questionnaire, considering the special circumstances of disaster mitigation and developing countries. The study finds that the poor and less educated people are likely to choose WDL and willing to donate more labor than money, while rich and educated people are likely to choose WTP and willing to donate more money than labor. However, we also find that voluntary labor donation from poor and less educated people is significant in that the overall donation from poor and less educated people exceeds that from rich and educated people. These results are in sharp contrast with the those of previous research. We conclude that poor and less educated people may be more pro-social toward natural disaster mitigation, and WDL is an important source of contribu-100 tions to be utilized for the future disaster prevention and recovery in developing countries. We also 101 believe that this result applies to more general cases because the results are consistent with observed 102 labor donations in a case of the 2011 earthquake off the Pacific coast of Tohoku, Japan, suggesting 103 the importance of labor donations in disaster mitigation and recovery. 104

2 Cyclone AILA and our study region

Bangladesh is the most vulnerable country to tropical storms and forceful cyclones (Government of Bangladesh, 2010). Dasgupta et al. (2010) note that the coastal area of Bangladesh is the most powerfully lethal zone among the top ten deadly ones in the world due to storm hazard and cyclones.

Almost 10% of world's total tropical cyclones are generated in Bay of Bengal (Ali, 1996). From 109 1877 to 2009, 159 cyclones hit Bangladesh; 48 storms among them were very severe (Government 110 of Bangladesh, 2010). Emanuel (2005) shows that the intensity and frequency of cyclones will 111 increase in the future. High tidal rage, superficial continental and triangular shapes at the head of 112 Bay are found to be the reasons for larger weights of storm surges in Bangladesh (Dasgupta et al., 113 2010). Since 1970, cyclones resulted in 450,000 deaths and prodigious amount of economic loss. 114 Till date, cyclone AILA is the last super cyclone of category-1 which hit Bangladesh on May 25, 115 2009 (United Nation, 2010). Cyclone AILA was formed in Bay of Bengal on May 23, 2009 and 116 was staying 350 km offshore. By the next two days it had been transformed and intensified to a very 117 strong cyclone storm and hit the coastal region of Bangladesh. The speed of the wind was about 118 65-75 mph (Kumar et al., 2010). The economic damage and human sufferings are far higher than 119 those from any other cyclone. 120

United Nation (2010) reports the following facts of damages associated with cyclone AILA. It 121 initially caused approximately 7,100 injuries and 190 deaths, destroyed 1,742 km of embankment which led to a tidal flooding and washed away an immense number of households, livestock, stand-123 ing crops, homestead-vegetables, and fisheries including shrimp-ghers. Moreover, 2,233 km and 124 6,621 km of roads were fully and partially damaged, respectively. Almost the total agricultural land 125 and 80% of the livestock have been damaged. 9,712 ha of crop land was fully destroyed. As a result, 126 most of the households had to sell their remaining livestock due to the scarcity of food. In the four 127 severely affected upazilas² of Satkhira and Khulna districts, namely Shyamnagar, Asasuni, Dacope, 128 and Koira, almost 90-100% of the households were damaged (figure 1). Among 203,932 house-129 holds, 201,000 ones faced the damage of their latrines and sanitation systems. Similarly, 13,000 130 tube-wells, 4,000 sweet water ponds, and 1,000 pond-sand filters were damaged which are the main 131 sources of drinking water. The 445 education facilities were damaged, and 500,000 children lost 132 their opportunities for education. People in the affected regions have suffered from a variety of diar-133 rheal and skin diseases. Before cyclone AILA, the main livelihoods in these regions were fisheries and shrimp cultivation. However, during cyclone AILA, approximately 38,885 ha of sweet water 135

²Upazila is the second lowest administrative unit in Bangladesh.

fisheries and shrimp-ghers were destroyed, and thus fishermen and shrimp-gher owners have lost their boat, had to sell their boat or given up their businesses for maintaining their daily cost of living and food security.

[Figure 1 about here.]

The major prolonged effect of cyclone AILA is the increased level of water and land salinity which is caused by the destruction of a whole embankment network. The demolition of embankment networks causes long time saline water stagnation and regular inundation of the saline water on the cultivable land. After cyclone AILA, it has been found that only a minor portion of the arable land is ready for cultivation due to regular inundation of saline water and the increased level of land and water salinity which causes a 70-80 percent loss of crop production. Similarly, due to this effect, shrimp cultivation productivity was reduced to $470.03 \ kg/ha$ whereas it was $2,350 \ kg/ha$ before AILA (United Nation, 2010). Nowadays, the people in these regions assume that due to the land and water salinity, it will take two more years in order for the land to be arable naturally for vegetable cultivation and six more years for fruit cultivation (Kumar et al., 2010).

During our survey even after four years of cyclone AILA, the farmers still said that the level of land and water salinity remains high. In addition, it has been reported that the farmers have cultivated rice for the first time after cyclone AILA in 2013 where our survey was conducted at the harvesting periods of the rice productions. The major source for the drinking water was the sweet water pond before cyclone AILA. Since the salinity level of the ponds has been increased, people in the affected areas still suffer from scarcity of drinking water (Shaha, 2014). All of safe water sources were inundated and affected by saline water. During the dry season in the affected areas of Khulna district, a household need to spend 16% of its monthly income only for sweet drinking water. These stories convey how long the negative impacts from cyclone AILA prolong.

Our study region is the two most severely affected areas or unions³ along with moderately affected union of Dacope upazila in Khulna district, namely, Kamarkhola, Sutarkhali and Tildanga, respectively (figure 1). Dacope upazila is located between 22°24′ and 22°40′ north latitudes and

³A union is the lowest administrative unit in Bangladesh.

in between 89°24′ and 89°35′ east longitudes. The total land area of Dacope upazila is 991.58 162 km^2 where total land area of Kamarkhola, Sutarkhali, and Tildnga is 7,214 acre, 12.092 acre, and 163 11,027 acre, respectively (Bangladesh Bureau of Statistics, 2011). In Bangladesh, the coastal area 164 of Khulna and Satkhira districts are divided or separated into polders. Polders are embankment-165 bounded areas and this network of embankment protects these areas from storm surges. Kamarkhola 166 and Sutarkhali unions are located in polder 32. These two unions are surrounded by river Shibsa 167 and Dhaki in the west and north, in the east Sutarkhali, Chunkuri, and Bhadra (Bangladesh Water 168 Development Board, 2013). Kamarkhola and Sutarkhali are the two mostly affected unions among 169 the seventeen cyclone affected unions of Khulna and Satkhira districts, whereas Tildanga union is 170 a less affected area. Based on United Nations Development Program (2009), in Dacope upazila, 171 94,000 people and 22,000 households were affected. 3,200 households and 16,000 people, 8,000 172 households and 40,000 people, and 8,000 households and 24,000 people were severely affected in Kamarkhola, Sutarkhali, and Tildanga, respectively. That implies that in Kamarkhola, Sutarkhali, and Tildanga, 90%, 100%, and 80% of households were damaged.

Object 3 Data and methodology

Our survey has been conducted in the selected regions between December 25, 2013 and January 177 5, 2014. In this survey, the twelve kinds of damages from cyclone storms were considered: 1. 178 shelters, 2. schools and education, 3. roads, 4. embankment, 5. sanitation, 6. standing crop 179 and food stock, 7. livestock, 8. shrimp-gher and fishery, 9. health, 10. fishing boat and net, 11. 180 land quality due to salinity intrusion (land salinity), and 12. water quality due to salinity intrusion. 181 These are the major damages caused by cyclone AILA in 2009, and the object of our valuation is collective disaster mitigation with a specific eye on cyclone AILA. The WDL and WTP for each damage have been elicited separately. One might consider that the valuation can be a private bad. However, a cyclone itself is a public bad and any type of cyclone disaster mitigation necessitates collective countermeasures that are considered non-excludable and non-rival in nature for avoiding 186 the damages. Therefore, a valuation problem here is similar to valuing public or environmental 187

goods, and we elicit respondents' WDL and/or WTP for each kind of cyclone damages itemized above.

We tried to be very specific about valuation questions to elicit WDL and WTP for each type of damages, because we realize that asking respondents to consider cyclone damages in an abstract way brings confusion and misunderstanding in our pilot survey. Therefore, the types of cyclone damages were specified and we chose to elicit the WDL and WTP for each, separately. First, we asked about each type of cyclone damages to respondents and then WDL and/or WTP for the corresponding possible countermeasures to avoid the damage. The countermeasures we specify in the valuation process are infrastructures or publicly organized programs such as building embankment networks. We also asked respondents to imagine that the WDLs and WTPs expressed in the survey shall be utilized or used for such infrastructures and publicly organized programs. The vehicle for eliciting WTPs (WDLs) to collective disaster mitigation is an extra fee per month (extra hours of voluntary labor per month), and we employ an open-ended question format. A series of these procedures basically follows Markantonis et al. (2013) and Ghanbarpour et al. (2014).⁴

The way of how we ask questions in our survey is determined by consulting with CVM experts and with the outcomes of our pilot survey prior to the "real" survey. In the pilot survey, the questionnaire was pretested by interviewing 70 respondents, and we refined the contents and wordings in the questionnaire. One unique feature is to give respondents the options to choose WDL and/or WTP as well as to specify their corresponding quantities. Respondents have four options to express their willingness to contribute: (1) WDL > 0 and WTP > 0, (2) WDL > 0 and WTP = 0, (3) WDL = 0 and WTP > 0, (4) WDL = 0 WTP = 0. This idea is motivated by the fact that many local people may want to contribute labor rather than money to disaster mitigation or both. There have been no studies that elicit both WDL and WTP in the context of natural disaster mitigation although labor donations could be important. In the pilot survey, we have found that giving two options of WDL and WTP to respondents was effective.

⁴In fact, which elicitation format to use can be an issue in valuing public goods especially when respondents do not have any experience of "consuming" the public goods to formulate their preference. However, in our case, respondents have sufficiently experienced cyclones, storms and related disasters, and they did not have any difficulty expressing their willingness to contribute. In a similar type of situations, open-ended question formats have been used in previous studies (see, e.g., Markantonis et al., 2013, Ghanbarpour et al., 2014).

After the pilot survey, our questionnaire was finalized to comprise three sections.⁵ In the first 213 section, we introduce about ourselves, and ask preliminary questions as well as respondents' per-214 ceptions to a qualitative change of climate variables and natural disasters, such as an increase in 215 temperature, rainfall and frequency of cyclones. The questions are asked because we are also inter-216 ested in the relation between people's perceptions and pro-social attitudes toward disaster mitigation. 217 The second section consists of three subsections. In the first subsection, we ask whether the respon-218 dents are willing to donate any amount of money or labor for avoiding each type of damages from 219 cyclones and related disasters. If their answer is yes, in the second subsection, WDL and/or WTP 220 have been asked in an open-ended format. In this subsection, we additionally ask respondents about 221 the current status of the recovery and the estimated time for recovery associated with each type 222 of damages from cyclone AILA. This question is prepared because some damages such as water 223 salinity, land salinity, and agricultural productivity loss are reported to have more prolonged effects 224 compared to any other type of damages and we are motivated to confirm this in this survey. In the 225 third subsection, we prepare the questions to clarify the motives behind their answers. Respondents 226 are asked about why he/she is willing to contribute and not.

In the final section, respondents' socio-economic information has been collected, such as their occupation, education, income, a number of household members and so on. Cross-sectional data of 1,000 household heads has been collected from three unions of Dacope upazila in Khulna district of Bangladesh (figure 1).⁶ The three unions are Kamarkhola, Sutarkhali and Tildanga, where 438, 446, and 116 samples have been collected, respectively. To implement random sampling, we follow the procedures used in Himelein et al. (2014), called geographic cluster sampling. We first relied on local experts to equally segregate the districts or regions into several sub-regions of villages with respect to the population density, land and other characteristics. After the segregations, we started our survey sub-region by sub-region. In each sub-region, we sent ten interviewers to the villages on the basis of the segregation by matching two interviewers as a pair. Each pair of two interviewers was determined in the way that at least one was a local expert and sought to cover a whole stratum

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⁵The survey questionnaire is in Bengali, but the translated version is available upon request.

⁶Union is the lowest administrative unit in Bangladesh and upazila is the second lowest administrative unit in Bangladesh.

of samples by starting the survey from a different point within the sub-region.

One might wonder that a particular group of people, such as rich people, in these regions live 240 only in a specific area. For example, rich and educated people might tend to live in some specific 241 districts or residential areas in Europe, USA or Japan. However, this is not the case in the study 242 regions. All types of people are well mixed and almost equally distributed over the districts. More 243 specifically, a district, region, sub-region or village never consists of a specific type of people. In this 244 light, we can say that natural disasters, such as cyclone AILA, are equally likely to affect people as 245 a "public bad." Therefore, the data we obtained through this survey enables us to clarify how socio-246 economic factors characterize pro-sociality of the local people toward collective disaster mitigation 247 by considering WDL and WTP as contribution to public bads prevention and recovery. To analyze 248 the survey data, we employ statistical and regression methods. 249

250 4 Results

51 4.1 Socio-economic characteristics of respondents

In this subsection, we summarize the socio-economic information of respondents focusing on 252 occupation, education and household income. Regarding occupation, we categorize subjects into 253 (0) day labor, (1) natural resource dependence, (2) farmer, (3) business, trade and service, and (4) 254 shrimp-gher owner. "Day labor" respondents mainly work in construction industries or in small scale 255 industries, depending on society's needs. During rice cultivation season, they also work as agricultural labor. Respondents at "natural resource dependence" comprise the fishermen, crab hunters, honey collectors, beekeepers and wood collectors. Respondents at "farmer" include those who engage in large, medium, or small scale farming activities. They own land or borrow it from others 259 for cultivation. Respondents at "business, trade, and service" include all the businessmen, govern-260 ment and non-government service holders, middlemen in fishing business, and fishing boat owners. 261 "Shrimp-gher owners" are those who cultivate shrimp in their own ponds which are called "gher." 262 Table 1 shows the number of respondents that belong to each category of occupations. 263

[Table 1 about here.]

Regarding education, we categorize respondents into the following five categories: (0) illiterate (0 years of schooling), (1) primary (5 years of schooling), (2) secondary (10 years of schooling), (3) college (12 years of schooling) and (4) university (16 years of schooling). In the study region, most people do not go to colleges or universities. A majority of respondents are educated only up to secondary level. Combining the categorization with respect to occupation and education, table 1 summarizes the number of respondents that belongs to each level of education and each occupation. This table confirms that a majority of respondents are educated up to secondary level and work as "day labor," "natural resource dependence," and "farmer."

[Table 2 about here.]

[Figure 2 about here.]

We now examine respondents' household income with occupation and education. Figure 2(a) shows a boxplot of income distribution of respondents. The distribution is skewed with some outliers. The average income is 7,516 BDT/month, while the median is 6,000 BDT/month (see the cells of "income" rows and "overall" columns in table 2 where some other basic statistics of income distributions are shown). Figure 3(a) and the "income" rows of table 2 illustrate that day labor, natural resource dependence and farmer are low-income people, while businessmen and shrimp-gher owners are relatively rich in the region. In particular, shrimp-gher owners are the highest-income people, the second high-income is business, and following the order of farmer, natural resource dependence and day labor.

The second row of table 2 notes the average years of schooling per occupation by converting the category of education into years. It shows that people with high-income occupation tend to be more educated with an exception that shrimp-gher owners (5.68 years of schooling) are less-educated than businessmen (7.68 years of schooling). To confirm this tendency between education and income, refer to "income" rows of table 3 and a boxplot of figure 4(a) illustrating that income becomes higher as education level rises. In summary, respondents at day labor, natural resource

dependence and farmer are poor and less-educated, while those at business and shrimp-gher are rich and more educated.

[Figure 3 about here.]

[Figure 4 about here.]

[Table 3 about here.]

4.2 Preliminary results on WDL and WTP

296 **4.2.1** WDL and WTP

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We focus on reporting WDL and WTP for avoiding the overall cyclone damage. Here, WDL and 297 WTP for avoiding overall cyclone damage means the summation of WDLs and WTPs expressed for 298 each type of cyclone damages. Among 1,000 respondents 983 (98.3%) respondents are willing to 299 donate at least either money or labor for overall cyclone damage. Therefore, only 17 respondents 300 (1.7%) answer that both WDL and WTP are zero for all types of damages. Compared with other 301 studies which elicit WTP for environmental or public goods, this response rate of strictly positive 302 WDL and WTP is higher. The main reason may be that we offer respondents an option of choosing 303 WDL and/or WTP for contribution to disaster mitigation. Among one thousand respondents, 109 304 respondents want to donate voluntary labor with zero WTP, 422 respondents go for both WDL and 305 WTP. Finally, 452 respondents are willing to pay a positive amount of WTP without donating their labor. 307

[Table 4 about here.]

Table 4 presents the summary statistics of WDL and WTP per year for overall cyclone damage.

The median for the WDL is 64.00 hours/year, while the mean is 112.21 hours/year. Also, the median for the WTP is 600.00 BDT/year, while the mean is 1,099.51 BDT/year. From the statistics, we can see the clear difference between the means and the medians for each variable of WDL and WTP, suggesting the possibility that the WDL and WTP distributions may be non-normally

distributed or skewed with possible outliers. To examine this, we run the normality Shapiro Wilk tests and draw boxplots using observed WTP and WDL data. The results of Shapiro-Wilk tests for WTP and WDL are summarized in table 5, demonstrating that they are not normally distributed. Figures 2(b) and 2(c) also show that they are skewed with outliers and not symmetrically distributed. Therefore, the boxplots and medians shall be used to represent the change in the distribution and the central tendency for analyzing and presenting the WDL and WTP results throughout the rest of our manuscript, because they are robust against non-normal and skewed distributions with outliers.

[Table 5 about here.]

4.2.2 Aggregated WTP

We compare WDL and WTP on the same ground by converting the individual WDL data to monetary terms with a minimum wage per hour (37.5 BDT per hour), and sum the "converted WDL" and WTP as "aggregated WTP." This "aggregated WTP" is calculated to clarify how people's overall willingness to contribute to disaster mitigation changes with key factors, irrespective of the channels for contribution. We are also motivated to see the importance of WDL relative to WTP in the total contribution. Recall that 17 respondents choose zero for both WDL and WTP, 109 respondents choose only WDL, 452 respondents choose only WTP, and 422 respondents choose both WDL and WTP for expressing their willingness to contribute.

Table 4 shows that the median and mean of aggregated WTP are 4,250 and 5,307 BDT/year, respectively, demonstrating that the distribution may be non-normal and skewed with possible outliers. Figure 2(d) confirms the existence of outliers and the distribution is non-normal and skewed.

After WDL is converted into monetary terms and added to WTP, it is clear that WTP and aggregated WTP appear to have different distributions and statistics (see table 4, figures 2(c) and 2(d)). To confirm this, a quantile-quantile plot is drawn between WTP and aggregated WTP. Figure 5 illustrates that the distributions between the two are different and the distribution of aggregated WTP is mostly located above that of WTP. The result is consistent with figures 2(c) and 2(d), corroborating the considerable impact of WDL as a channel of contribution to collective disaster mitigation.

4.3 Pro-sociality toward disaster mitigation in relation to occupation, educa-

In this subsection, we examine pro-sociality of WDL, WTP and aggregated WTP toward disaster mitigation in relation to occupation, education and income. More specifically, we examine how prosociality is related to the above factors.

4.3.1 WDL

In this subsection, we focus on WDL in relation to socio-economic characteristics. Our focus is on how WDL is related to occupation, education and income. The "WDL" rows of table 2 summarize the basic statistics per occupation. It shows clear heterogeneity of WDLs across occupations. In particular, business and shrimp-gher owners do not want to donate their labor, while day labor and farmer are willing to donate labor. Natural resource dependence is in-between the two groups. To graphically confirm this heterogeneity of WDL, we draw a boxplot for each type of occupation (figure 3(b)). This figure corroborates the fact that most respondents categorized as business and shrimp-gher owners do not want to donate their labor. Although some of business and shrimp-gher owners expressed to donate their labor, they are considered outliers in figure 3(b). On the other hand, a large proportion of respondents at day labor, natural resource dependence and farmer are willing to donate their labor much higher than those of business and shrimp-gher owners.

The "WDL" rows in table 3 present the summary statistics of WDL with respect to education levels. It shows that average and median WDLs generally decline with education levels. In particular, the median WDL is 0 for secondary, college and university levels of education. To confirm the declining tendency with respect to education levels, we draw the boxplot between WDL and education. Figure 4(b) demonstrates the monotonic declining trend of WDL as education levels rise. It should be noticed that a majority of WDLs consist of respondents with illiterate and primary level of education. This result is in sharp contrast with the previous research claiming that more educated

people tend to contribute more of their time for charitable activities in Europe and USA.

Finally, we look at the relation between WDL and income. Figure 6 is a scatter plot between 366 WDL and income illustrating some possibility of negative association. To test the negative associa-367 tion between WDL and income, we have run median regressions with the linear and linear quadratic 368 specifications. Table 6 shows 1% significance level of negative association with respect to income, 369 suggesting that monthly household income increases by 1000 BDT, WDL declines by 7.2 hours per 370 year (model (1) in table 6). Model (2) in table 6 qualitatively shows the same result with model (1) 371 with some non-linear effect of convexity. We also derive the unique turning point of income in model 372 (2), that is, 22,916 BDT/month. Unfortunately, the turning point can be considered an exceptionally 373 high income based on the income distribution shown in figure 2(a). Therefore, the negative effect 374 on WDL can be considered dominant for the meaningful range of respondents' income. Given the 375 results of WDL in relation to occupation, education and income, it becomes clear that poor respon-376 dents with less-educated and more reliance on natural resource and climate are willing to donate 377 their labor, while rich respondents with more education tend to provide less WDL or zero WDL.

[Figure 6 about here.]

[Table 6 about here.]

381 **4.3.2** WTP

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We now turn our attention to WTP in relation to occupation, education and income and seek to characterize the relation of WTP with these factors. The "WTP" rows of table 2 summarize the basic statistics in relation to occupation. This table shows that WTP increases in the order of day labor, natural resource dependence, farmer, business and shrimp-gher owner. The highest WTP occupation is shrimp-gher, the second is business, and the third, fourth and fifth are farmer, natural resource dependence and day labor, respectively. The boxplot of figure 3(c) also illustrates this point clearly. In the same way, the "WTP" rows of table 3 summarize the basic statistics with respect to education. As you can see from table 3, WTP appears to increase in education levels. Figure 4(c) demonstrates the increasing trend of WTP when education level of respondents rises. Recall that the occupation

and education are closely related in the sense that respondents at business and shrimp-gher are more educated than those at day labor, natural resource and farmer (tables 1 and 2). Given this fact, we can say that WTP becomes higher as respondents are more educated and work as businessmen and shrimp-gher owners. Note that this tendency for WTP with respect to occupation and education is in sharp contrast with that for WDL.

[Figure 7 about here.]

We next analyze the relation between WTP and income. Figure 7 shows the scatter plot between 397 WTP and income, suggesting some possibility of positive association. To confirm this, we run 398 median regression and the result is presented in the columns "WTP" of table 6. The coefficient on 399 income per month is statistically significant with 1% level and positive, irrespective of the linear and linear quadratic specifications. It implies that if monthly income increases by 1000 BDT, then 401 the respondents may increase their WTP per year by 170 BDT in model (3) of table 6. However, recall that WDL is negatively associated with income, which is opposite with the relation between 403 WTP and income identified in this subsection. Given the evidence that WDL and WTP respond to 404 occupation, education and income in different directions, it is ambiguous that overall contribution 405 from people toward disaster mitigation declines or rises with education and income levels or it may 406 be non-linear. Therefore, we look at the relation between aggregated WTP and socio-economic 407 factors. 408

409 4.3.3 Aggregated WTP

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Given the fact that WDL and WTP respond to socio-economic factors in the opposite directions, we now examine aggregated WTP which is the sum of monetized WDL and WTP.⁷ The "aggregated WTP" rows of table 2 show the basic statistics with respect to occupation. Surprisingly, aggregated WTP is the highest in day labor, the second highest is farmer, and the third, fourth and fifth are natural resource dependence, shrimp-gher owner and business, respectively. Figure 3(d) demonstrates that the distributions for the types of occupation follow the same tendency. We did not expect this

⁷Monetized WDL means the value computed by converting WDL into money with a minimum wage that prevails in Bangladesh (37.5 BDT/hour).

result due to the fact that respondents at day labor, farmer and natural resource dependence are those 416 who are less educated and not wealthy. Based on our initial expectation and previous research on 417 philanthropic activities, this implies that they must be busy with their own life for food and survival. 418 Thus, they should not have much motivation for donating their time and money. Furthermore, the 419 cyclone damage they suffer should not be large since they do not have assets and wealth. We also 420 conjectured that respondents at business and shrimp-gher would have contributed much more than 421 the results suggest. In this sense, our initial expectation regarding the results of aggregated WTP is 422 totally betrayed. 423

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The "aggregated WTP" rows of table 3 summarize the basic statistics with respect to education. Contrary to the cases of WDL and WTP, we can see that the change in aggregated WTP is not monotonic as education level increases. It is the highest in illiterate, hits the bottom at secondary and increases again at college and university. Recall that WDL (WTP) decreases (increases) with education. Combining these two, our non-monotonic result on aggregated WTP with respect to education is quite convincing. Figure 4(d) also illustrates that the distributions of aggregated WTPs are higher for respondents with illiterate and primary level of education, the distribution becomes lowest for secondary, but it becomes higher again for college and university. In summary, aggregated WTP changes with education levels in a non-monotonic U-shape manner.

[Figure 8 about here.]

Finally, we look at the relation between aggregated WTP and income. Figure 8 presents a scatter 434 plot between aggregated WTP and income, suggesting no clear association between the two. To 435 check the relation, we again run the median regression and the results are shown in columns (5) 436 and (6) of table 6. The results suggest that aggregated WTP initially declines as income rises. 437 However, the positive coefficient on the income square term with 1% significance implies that there 438 is a turning point of 18,750 (BDT/month) above which the overall effect turns to be positive. In fact, 439 we identify that there are only 41 respondents whose household income is above 18,750. Therefore, 440 the negative effect of income appears to be dominant on aggregated WTP for most meaningful 441 range of respondents' income. Overall, our results on aggregated WTP are opposite to the results of previous research on philanthropic activities, although there are some common features.

5 Discussion and conclusion

This paper has studied pro-social behavior toward disaster mitigation by considering an impor-445 tant case of cyclone AILA in Bangladesh. One novel feature is that we incorporate the two options of WDL and WTP when we ask respondents to express their willingness to contribute to the collective countermeasure against cyclone damage. To identify WDL and WTP, we ask what type of cyclone damages each respondent suffers and how much he/she wants to contribute. To our knowledge, this is the first study that considers WDL and WTP within a single framework to analyze 450 pro-social behavior in the context of disaster mitigation and developing countries. We are motivated 451 to do so because voluntary labor donation is an important input for collective prevention and re-452 covery in the context of disaster mitigation. To establish our results, some statistical and regression 453 analysis is applied, considering the fact that elicited WDL and WTP are non-normally distributed 454 and highly skewed with several outliers. Therefore, we consistently rely on graphical statistical tools 455 and median regressions, because they are robust in such a situation. 456

Several new findings must be noted. First, those whose occupations are day labor, natural re-457 source dependence, and farmer are likely to choose WDL. This also implies that poor and less-458 educated people tend to choose WDL and to express their willingness to contribute more to disaster 459 mitigation through the channel of WDL. On the other hand, rich and more-educated people at busi-460 ness and shrimp-gher are likely to choose WTP and to express their willingness to contribute through 461 the channel of WTP. These results reflect the asymmetric responses of WDL and WTP to education 462 and income. Thus, we consider aggregated WTP (sum of the monetized WDL and WTP) to clarify 463 how overall contribution changes with socio-economic factors, irrespective of the channels of WDL and WTP. We find that aggregated WTP tends to decline as education level and income rise, because the contribution of WDL is significant. Although there is a possibility of non-monotonic U-shaped effect of income on aggregated WTP, we identify that the turning point of income above which the 467 effect turns to be positive is not practically meaningful for the income range of most respondents. 468

Therefore, the possible positive effect that may come from non-linear effects of income appears to be minute in our case.

Past literature focuses on charitable activities to study pro-social behavior of people and their 471 cases are taken from European countries and USA. The qualitative results are opposite to ours in 472 that more educated and rich people tend to donate more labor and money to charitable activities. 473 To explain the difference of our results, we have to emphasize some unique features in this study. 474 Our research conducted the questionnaire survey in the very poor region of a developing country, 475 Bangladesh, and the region is known to suffer from frequent natural disasters such as cyclones, 476 storm surges and so on. This unique setup of our questionnaire survey may be the reason that our 477 initial expectation was betrayed by the results. That is, poor and less-educated respondents want 478 to contribute WDL much more than we expected. As a consequence, aggregated WTP declines as 479 education or income level increases. As mentioned in introduction, collective disaster mitigation 480 is urgent in the study region, and thus voluntary contribution from local people is an integral part of this implementation and its sustainability. Unfortunately, public mitigation programs that collect and organize WDL and WTP from people are not well established in the regions. Considering the 483 fact that a majority of respondents expressed to contribute in this research, there should be some 484 possibility of successful development for sustainable and collective disaster mitigation practices by 485 fully utilizing the WDL and WTP. 486

An important question that naturally arises from the results is: Why do poor and less-educated people want to donate their labor in a way much more than rich and educated people donate money? A first argument is that they simply have more time to contribute compared with businessmen and shrimp-gher owners. This could be explained by utility maximization of time allocation problems under the assumption that their labor donation gives sufficient benefit to themselves compared to wage earnings and other activities. However, these people are those who do not have many assets and much wealth that can be the objects of losses when natural disasters hit the area. In other words, they do not have anything to lose, because they are very poor. Thus, we expected that they should not be motivated to contribute. However, we now think that our initial expectation built upon this logic is not correct. Another possible explanation is that poor and less-educated people are more

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pro-social. This argument is claimed by several psychologists and sociologists. We also support this argument, because we asked poor and less educated respondents the motivation of why they want to donate labor. Most of their answer to this question is that they believe an improvement of local society and expand the possibility of better environment for their children by donating their labor.

It appears that their answers represent higher degree of pro-sociality than rich and more educated respondents. Unfortunately, however, further research shall be needed to rigorously support this line of arguments.

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Finally, we have to note some limitations of our study. First, we relied on eliciting hypothetical WDL and WTP as other CVM research does. This is due to the fact that there are no publicly organized programs or entities that collectively utilize voluntary labor and donated money for disaster management in the study region. Therefore, it is impossible to observe "actual" WDL and WTP behaviors. Related to this hypothetical nature of the WDL and WTP data, we have to admit the existence of possible hypothetical biases. These caveats notwithstanding, the hypothetical biases for WDL and WTP are expected to be rather small, because respondents are those who have experienced frequent natural disasters, in particular, cyclones and storms, and could answer the WDL and WTP without any difficulty.

It is our belief that the qualitative results drawn from this field study of natural disaster miti-513 gation apply to more general cases, and suggest another direction of research with respect to the 514 relation between WDL and WTP to develop publicly organized disaster mitigation. In particular, 515 our results are quite consistent with observed pro-social behaviors of people in the 2011 earthquake 516 off the Pacific coast of Tohoku, Japan. In this case, labor donation is confirmed to be important 517 and contributes significantly to the disaster recovery as well. Although it has never been examined 518 scientifically, it appears that people who donated their labor in the case of 2011 Tohoku earthquake 519 are neither rich nor educated compared to the average Japanese people. This consistency between 520 our study and the Japanese case would suggest a new horizon of research for voluntary contribution 521 to disaster management. 522

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616 List of Tables

617	1	The number of respondents with respect to occupation and education	28
618	2	Income, WDL, WTP, and aggregated WTP with respect to occupation	29
619	3	Income, WDL, WTP and aggregated WTP with respect to education	30
620	4	Summary statistics of WDL, WTP and aggregated WTP for overall cyclone damage	31
621	5	Shapiro-Wilk tests of WTP and WDL for overall damage	32
622	6	Median regressions of WDL, WTP and aggregated WTP with respect to income	33

Table 1: The number of respondents with respect to occupation and education

			Occupation	ıtion		
Education	Day labor	Education Day labor Natural resource dependence Farmer Business, trade and service Shrimp-gher owner Subtotal	Farmer	Business, trade and service	Shrimp-gher owner	Subtotal
Illiterate	114	77	117	22	3	335
Primary	57	95	192	65	6	418
Secondary	13	19	88	09	8	188
College	0	0	20	22	0	42
University	0	0	4	13	0	17
Subtotal	184	191	421	182	21	1000

Table 2: Income, WDL, WTP, and aggregated WTP with respect to occupation

Statistics Day # of respondents 1 Average years of schooling 2 Income (BDT/month) Average income 5, Median income 5,	Day labor	Natural resource dependence	Ĺ	Day of the day	•	
schooling onth)		t tarat at 1000 at 00 at 1000 at	Farmer	business, trade and service	Shrimp-gher owner	
	184	191	421	182	22	1,000
	2.26	3.48	5.09	7.68	5.68	4.74
	5,168	6,126	7,902	8,850	20,795	7,516
	5,000	6,000	7,000	8,000	20,000	6,000
SD of income 1,	1,924	2,416	4,984	4,676	15,038	5,158
	2,000	2,000	1,500	2,000	1,000	1,000
Max income 12	12,000	20,000	35,000	25,000	50,000	50,000
WDL (hours/year)						
Average WDL	179	86	125	39	25	112
	200	0	128	0	0	64
SD of WDL	101	127	124	85	75	122
Min WDL	0	0	0	0	0	0
Max WDL	368	440	405	385	312	440
WTP (BDT/year)						
Average WTP	153	1,158	1,186	1,538	3,210	1,099
	50	1,000	545	1,000	2,350	009
SD of WTP	213	1,509	2,017	2,030	2,828	1,835
Min WTP	0	0	0	0	0	0
Max WTP	1,050	19,000	16,500	15,700	10,500	19,000
Aggregated WTP (BDT/year)						
Av. aggregated WTP 6,	6,884	4,820	5,885	3,025	4,173	7,516
Ъ	7,590	2,500	5,750	1,355	2,800	6,000
SD of aggregated WTP 3,	3,714	4,791	4,646	3,569	4,262	5,158
Min aggregated WTP	0	100	0	0	0	0
	13,800	27,550	26,100	17,500	18,900	27,550

Table 3: Income, WDL, WTP and aggregated WTP with respect to education

			Education			Overall
Statistics	Illiterate	Primary	Secondary	College	University	
# of respondents	335	418	188	42	17	1,000
Income (BDT/month)						
Average income	6,163	7,522	8,548	10,404	15,470	7,516
Median income	5,000	6,000	7,000	10,000	15,000	6,000
SD of income	3,410	4,786	6,858	6,429	5,063	5,158
Min income	2,000	1,500	1,000	2,500	9,000	1,000
Max income	35,000	45,000	50,000	30,000	27,000	50,000
WDL (hours/year)						
Average WDL	147	114	65	89	22	112
Median WDL	172	64	0	0	0	64
SD of WDL	121	124	100	120	72	122
Min WDL	0	0	0	0	0	0
Max WDL	380	440	384	360	292	440
WTP (BDT/year)						
Average WTP	685	1,254	1,230	2,145	3,318	1,099
Median WTP	250	650	825	1,300	2,490	009
SD of WTP	896	2,136	1,551	2,792	3,058	1,835
Min WTP	0	0	0	0	850	0
Max WTP	7,600	19,000	10,500	14,100	13,500	19,000
Aggregated WTP (BDT/year)	year)					
Av. aggregated WTP	6,087	5,517	3,683	4,732	4,148	7,516
Med. aggregated WTP	6,717	4,300	1,935	2,220	2,600	6,000
SD of aggregated WTP	4,320	4,730	3,644	5,468	3,845	5,158
Min aggregated WTP	0	0	0	0	850	0
Max aggregated WTP	18,950	27,550	15,600	20,600	13,500	27,550

Table 4: Summary statistics of WDL, WTP and aggregated WTP for overall cyclone damage

Statistics	WDL (hours/year)	WTP (BDT/year)	Statistics WDL (hours/year) WTP (BDT/year) Aggregated WTP (BDT/year)
Mean	112.21	1,099.51	5,307
Median	64.00	00.009	4,250
SD	122.33	1835.74	4,504
Min	0	0	0
Max	440.00	19,000.00	27,550

Table 5: Shapiro-Wilk tests of WTP and WDL for overall damage

Variable	# of observation	25	Prob > z
WTP	1000	13.899	0.000
WDL	1000	8.226	0.000
Aggregated WTP	1000	10.297	0.000

Table 6: Median regressions of WDL, WTP and aggregated WTP with respect to income

	[W	WDL		WTP	Aggre	Aggregated WTP
Variables	(1)	(2)	(3)	(4)	(5)	(9)
Income	-0.0072*** (0.0022)	-0.022*** (0.0055)	0.17***	0.16***	-0.13** (0.066)	-0.54*** (0.14)
$Income^2$		$4.80 \times 10^{-7} ***$		6.11×10^{-7} (3.89×10^{-7})		$1.44 \times 10^{-5} **$
Constant	143.53*** (20.65)	216*** (31.78)	-430*** (50.04)	-374.67*** (77.41)	5464.29*** (603.07)	7316.19*** (807.46)
F-statistic Prob(F -statistic) Observations	10.13 0.00 1000	8.79 0.00 1000	958.76 0.00 1000	536.98 0.00 1000	4.03 0.04 1000	7.50 0.00 1000

***significant at the 1 percent level

**significant at the 5 percent level *significant at the 10 percent level

List of Figures

624	1	Geography of study regions	35
625	2	Boxplots of income, WDL, WTP and aggregated WTP	36
626	3	Boxplots of income, WDL, WTP and aggregated WTP for occupation	37
627	4	Boxplots of income, WDL, WTP and aggregated WTP for education	38
628	5	Quantile-quantile plot between WTP and aggregated WTP	39
629	6	Scatter plot between WDL and income	40
630	7	Scatter plot between WTP and income	41
631	8	Scatter plot between aggregated WTP and income	42

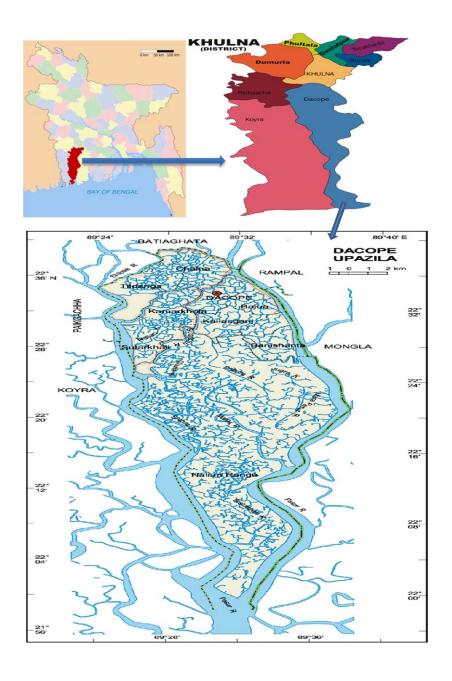


Figure 1: Geography of study regions

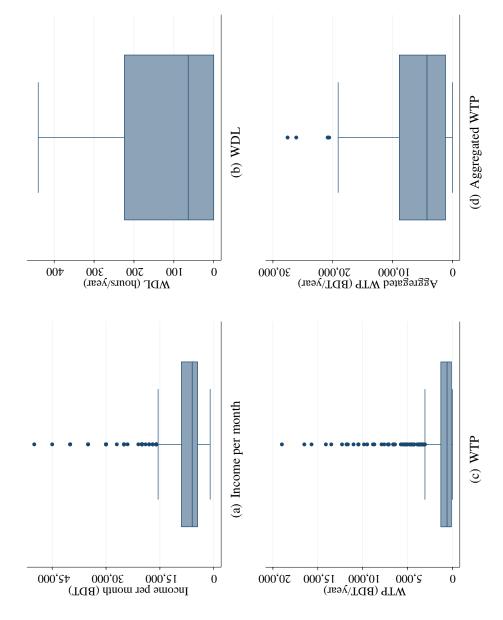
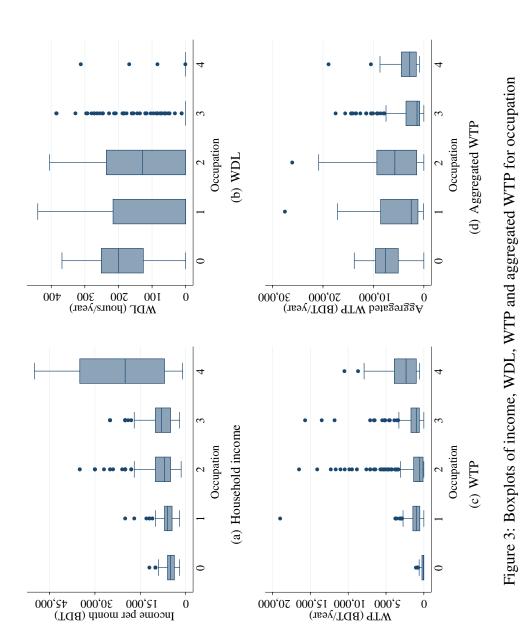
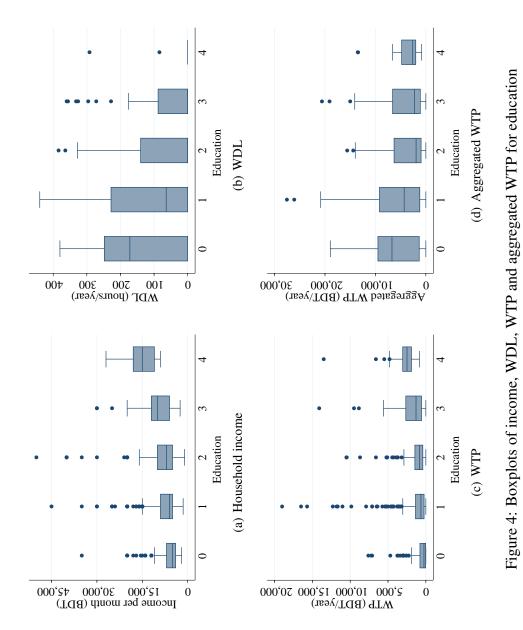


Figure 2: Boxplots of income, WDL, WTP and aggregated WTP



0: Day labor, 1: Natural resource dependence, 2: Farmer, 3: Business, trade and service, 4: Shrimp-gher owner



gare T. Boxprots of income, with an aggregated with for education

0: Illiterate, 1: Primary, 2: Secondary, 3: College, 4: University

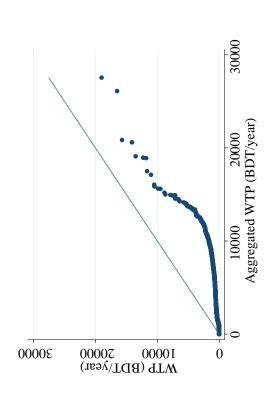
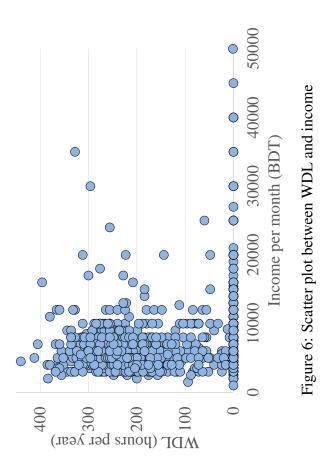
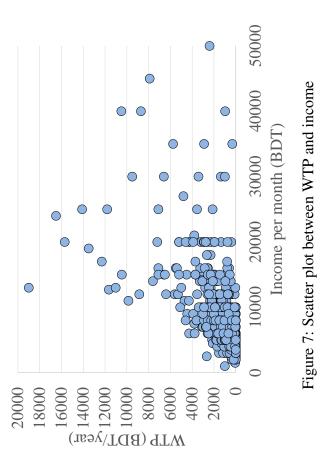


Figure 5: Quantile-quantile plot between WTP and aggregated WTP





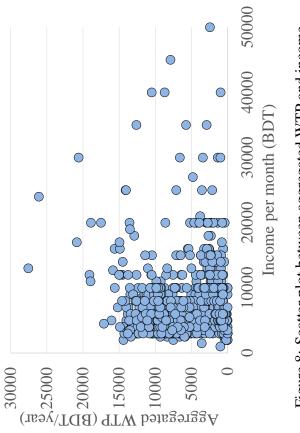


Figure 8: Scatter plot between aggregated WTP and income