

Economics & Management Series

EMS-2014-10

Perceptions to climatic changes and cooperative attitudes toward flood protection in Bangladesh

Moinul Islam Graduate School of Environmental Studies, Tohoku University, Japan

Koji Kotani International University of Japan

June 2014

IUJ Research Institute International University of Japan

These working papers are preliminary research documents published by the IUJ research institute. To facilitate prompt distribution, they have not been formally reviewed and edited. They are circulated in order to stimulate discussion and critical comment and may be revised. The views and interpretations expressed in these papers are those of the author(s). It is expected that the working papers will be published in some other form.

Perceptions to climatic changes and cooperative attitudes toward flood protection in Bangladesh

Moinul Islam^{*} Koji Kotani[†]

June 30, 2014

Abstract

Bangladesh is vulnerable to climatic changes, and there has been a serious debate about the occurrence and the relationship with the frequency of flooding. For example, in Dhaka, further flood controls are claimed to be necessary due to a change of climatic patterns and more frequent flood events. Despite the importance of this topic, it has received little research attention. Thus, we examine (i) whether a temporal change in climate variables is occurring, (ii) local people's perceptions to climate and (iii) cooperative attitudes toward flood controls. We conducted face-to-face surveys with 1.011 respondents of different social and demographic strata and seven experts in Bangladesh. Using these data, we first derive a temporal trend of climate variables and analyze how closely people's perceptions align with the climate data. Second, we examine the willingness to pay for flood controls as a proxy of cooperative attitudes, and characterize the determinants in relation to perceptions to climate as well as socio-economic characteristics. We obtain the following principal results. First, some climate variables are identified to exhibit clear upward or downward trends, but most people correctly perceive such temporal changes. More specifically, people's perceptions and our statistical analysis are identical in the qualitative changes of climate. Second, people who correctly perceive climatic changes tend to express a higher WTP than those who do not. Overall, these findings suggest that accurate climate perceptions are keys to increasing cooperation into managing climate change and related disasters.

Key Words: Climate change, perception, willingness to pay, flood

^{*}Graduate School of Environmental Studies, Tohoku University, Japan

[†]Professor, Graduate School of International Relations, International University of Japan, 777 Kokusai-cho, Minami-Uonuma, Niigata 949-7277, Japan (e-mail: kkotani@iuj.ac.jp).

Contents

No	omenclature	2
1	Introduction	3
2	Study area and data collection	6 6
	2.2 Questionnaire and field survey	7
	2.3 Meteorological data	8
3	Methodology and data analysis	8
	3.1 Climatic and weather change	8
	3.2 WTP for flood controls	10
4	Results and discussion	12
	4.1 Climatic change	12
	4.1.1 Change in rainfall	12
	4.1.2 Change in temperature	14
	4.2 People's cooperative attitudes and WTP regression	15
5	Conclusion	17
6	Bibliography	19
Li	ist of Figures	22
Li	ist of Tables	36

Nomenclature

MSL Mean sea level

WTP Willingness to pay

1 **Introduction**

² Bangladesh is one of the most disaster-prone countries in the world because of its geographical ³ setting (Brouwer et al., 2007). Bangladesh is part of the Bengal Basin, one of the largest geo-⁴ synclinal countries in the world. It lies in the northeastern part of South Asia, between latitudes 20° ⁵ 34'N and 26° 38'N and longitudes 88° 01'E and 92° 41'E and has a gross area of approximately ⁶ $147,570 \ km^2$. Approximately 80% of the country's land is the floodplains of three large rivers, the ⁷ Ganges, the Brahmaputra and the Meghna. Only 10% of Bangladesh is 1m above the mean sea ⁸ level (MSL) and one-third is under tidal influence.

⁹ Bangladesh is likely to be affected by more intense and frequent flood events in the foreseeable ¹⁰ future due to potential climate changes and the associated MSL rise (Schiermeier, 2011a,b). This ¹¹ is an issue of great concern, because the location and geography of Bangladesh make it both ¹² particularly susceptible to the effects of climate change, and extremely difficult to protect. Despite ¹³ the importance of this issue, few studies have examined people's perceptions and behavior with ¹⁴ regard to climate and flood controls in relation to historical climate data. Thus, this paper seeks to ¹⁵ address these issues.

There is a rich body of literature on climate change and its potential impact on society. Some 16 research claims that humans are a main cause of altered climatic patterns (Stern, 2006, Cline, 2007, 17 Schiermeier, 2011b). For instance, Rockstrom et al. (2009) suggest that we have already exceeded 18 the planet's "safe operating space" in the climate system, and a warmer world has more extreme 19 rainfall occurrences. This is because the amount of water vapor that the atmosphere holds increases 20 rapidly with temperature. Rainfall data also reveal significant increases of heavy precipitation over 21 much of northern hemisphere land and the tropics. Overall, these tendency of climate are reported 22 to increase the frequency of floods (Parry et al., 2007, Pall et al., 2011, Min et al., 2011). 23

Although scientific evidence confirms occurrences of climatic change, people's knowledge, perceptions to climate, and the relationship of these factors with attitudes are equally important. This is because these issues are directly linked to the formulation of policies for climate change (Tobler et al., 2012b,a). Several works demonstrate that abstract explanations of climate change

without actual experiences of these "changes" are ineffective to convey what is actually occurring 28 and to affect people's mindsets and behavior (see, e.g., Spence et al., 2011). The greatest barrier 29 to public perceptions of climate change is the difficulty of cultivating correct perceptions of tem-30 poral trends and the natural variability of climate, especially among people whose daily life is not 31 dependent upon weather or climate (Hansen et al., 1998, Balling Jr. and Cerveny, 2003, Hansen 32 et al., 2012). In this situation, critical questions arise "How well does or can an individual detect 33 climate change, given the stochastic nature of local weather and climate from day to day and year 34 to year?" and "How do correct perceptions of climate relate to attitude and actions?" 35

In developed countries, numerous studies have examined the above questions. Previous re-36 search claims that highly educated people understand climate, and express their knowledge in 37 surveys (Viscusi and Zeckhauser, 2006). Moreover, people who are more confident about the issue 38 tend to be more cooperative, expressing a higher WTP for actions to prevent adverse effects of 39 climatic change (Semenza et al., 2008, Akter and Bennett, 2011, Akter et al., 2012, Spence et al., 40 2011). In contrast, other studies show that some socio-cultural and psychological factors impede 41 preventive actions for climate change, even when people are knowledgeable about or confident 42 about the issue (Henderson-Sellers, 1990, O'Connor et al., 1999, Leiserowitz, 2006, Dessai and 43 Sims, 2010, Osbahr et al., 2011). Therefore, the relationship between knowledge (or understand-44 ing) and attitude toward climate change remains unsolved. 45

In developing countries, there have been relatively few studies on this subject. For instance, 46 several works have used surveys to examine local people's understanding of climate change (Ved-47 wan and Rhoades, 2001, Adelekan, 2005, Vedwan, 2006, Mertz et al., 2009). These studies 48 have found that people in developing countries often demonstrate less understanding of climate 49 change compared to people in developed countries and that they tend to qualitatively misunder-50 stand the changes of key climate variables. Furthermore, few previous works have examined the 51 link between local people's understanding and their cooperative attitudes or actions toward climatic 52 change. 53

Given this gap in the literature, we study the perceptions of local people to climate change

4

in Dhaka, Bangladesh as a representative case in a developing country. We then analyze the re-55 lationship between the perceptions of people and cooperative attitudes to flood controls (climate 56 change-related disasters). More specifically, we address the extent to which people in Bangladesh 57 correctly perceive climate change by considering both climate data taken from weather stations 58 and perceptions elicited in surveys. Furthermore, we examine whether or not people who correctly 59 perceive climate change are more cooperative toward flood controls. In this analysis, we use a 60 "willingness to pay" (WTP) measurement for flood controls as a good proxy of cooperative atti-61 tudes because the occurrence of climate change in Bangladesh is known to increase the frequency 62 of flooding (Schiermeier, 2011b).¹ 63

For the aforementioned purposes, we conducted a questionnaire survey of 1,011 respondents 64 and seven experts to elicit their perceptions on key climate variables as well as their WTPs for flood 65 controls. Additionally, we obtained corresponding climate data from three meteorological stations 66 located in the same area. Using these two data sets, we first derive a temporal trend of climate 67 variables, examine people's perceptions and compare them with actual climate data. Given these 68 results, we derive a binary variable that takes the value of 1 when a respondent possesses correct 69 perceptions of a climate event or variable, at least in a qualitative manner, and otherwise takes 70 the value of 0. Using the binary variable of climate perceptions and other factors as independent 71 variables, we run a Tobit regression of WTP for flood controls to characterize people's cooperative 72 attitudes in relation to their perceptions of climate. 73

⁷⁴ Based on this approach, our research addresses the following questions:

1. How close are people's perceptions of climate change to the climate data obtained from
 weather stations?

2. What factors affect WTP for flood damage protection, and do correct perceptions of climate
 change lead to higher WTP?

⁷⁹ None of the above questions have been explicitly addressed in the literature. Our analysis yields

¹It is likely that most Bangladeshi people have difficulty reaching a common understanding of the terminology for climate change, so we avoid using this terminology to assess cooperative attitudes.

the following main results. First, some key climate variables show clear upward or downward 80 time trends, but most people correctly perceive the temporal trends of the climate variables at least 81 in a qualitative manner. More specifically, both people's perceptions and our statistical analysis 82 are identical in the qualitative changes of climate variables. Second, those who correctly perceive 83 climatic changes tend to express a higher WTP than those who do not, implying that the WTP is 84 positively affected by correct perceptions of climate. Overall, these findings suggest that informa-85 tion provision and correct perceptions of climate are keys to improving cooperation in addressing 86 climate change and possible related disasters. 87

8 2 Study area and data collection

89 2.1 Study area

98

The Meghna Basin area of Bangladesh was selected as a study area because it is vulnerable 90 to climatic changes and frequent flooding. Within the Meghna Basin area in central Bangladesh, 91 the administrative Upazilas—Narsingdi Sadar and Raipura were chosen. The two Upazilas are 92 characterized by different production potentials. Figure 1 is a map of the research area. Raipura 93 has relatively higher agricultural potential, whereas Narsingdi Sadar has lower agricultural but 94 higher industrial potential. The household is a unit of analysis, because it is the decision-making 95 unit in livelihood processes, with the senior and earning male person household member as the 96 decision maker. The survey was conducted in 2011 and 2012. 97

[Figure 1 about here.]

The climatic conditions in Raipura and Narsingdi Sadar have relatively uniform temperatures, high humidity, and heavy rainfall. Heavy rain usually occurs from June to September. The average annual temperature ranges from 13°C to 35°C. The rivers in the Upazilas are Meghna (the most important), Old Brahmaputra, Arial Khan and Kakan. Because Raipura Upazila and Narsingdi Sadar Upazila are plain lands, the Meghna floods, especially in the rainy seasons.

2.2 Questionnaire and field survey

The structured questionnaire is employed to collect the data on household socio-economic 105 characteristics, such as socio-demographic status, information sources at the household level, ap-106 proximate losses in four major floods (in 1988, 1998, 2004, and 2007 in Bangladesh), WTP for 107 flood protection, and perceptions of weather or climate changes. Regarding the elicitation of WTP, 108 we use an open-ended question format, following Markantonis et al. (2013) and Ghanbarpour 109 et al. (2014) that also elicited WTP for flood controls. To be more specific about the flood event, 110 we asked respondents their WTPs toward preventive measures and controls when the flood event 111 of the same scale with each of major flood events that occurred in 1988, 1998, 2004 and 2007 is 112 assumed to occur in the future. For example, we asked respondents their WTP under the scenario 113 that the flood like the one that occurred in 1988 is assumed to occur in the future. We elicited 114 WTP under each scenario for the flood events in 1998, 2004 and 2007, respectively. We chose 115 this way, because setting a specific scenario by mentioning the past flood events give respondents 116 a relatively uniform understanding for flooding in our pilot survey. 117

The participants were local people from various backgrounds including farmers, businessmen, 118 teachers, public officials and others. The heads of the households usually answered the survey 119 questions. Our survey also included seven well-reputed experts in Bangladesh specializing in me-120 teorology and flood controls, who also answered questions related to weather or climate changes, 121 perceptions of climate risks, and whether six seasons are becoming four seasons in study areas. 122 The questionnaire was developed interactively. Theoretical findings and primary field surveys 123 were used to design a first draft of the questionnaire. Then, the questions were carefully modi-124 fied to ensure that understanding and answering these questions would not require an academic 125 background or expert knowledge.² Another questionnaire was designed to elicit expert opinions 126 on the various issues of climate and flooding, which was used only for the experts' interviews. The 127 results of experts' interviews are not used in the statistical analysis that follows, however, these 128 results were referenced when necessary for qualitative judgments in the analysis. Fifteen villages 129

²The original questionnaire is in Bengali. The translated version is available upon request.

in Narsingdi Sadar Upazila were selected; one was excluded because of poor accessibility. Of 14
selected villages in Raipura, all were successfully surveyed. In each village, households were chosen by random sampling. The interviews were conducted by 16 field research assistants during the
period from December 24, 2011 to January 14, 2012. The survey involved 1,011 residents from 14
villages, including low-, medium- and high-density population areas.

135 2.3 Meteorological data

Daily weather data were collected from the Bangladesh Meteorological Department. The data 136 includes daily rainfall, daily average temperature, daily maximum temperature and daily minimum 137 temperature. First, to capture local climatic changes in the last 25 years, we examined data from 138 three nearby weather stations from 1985 to 2010 to ensure the robustness of our qualitative re-139 sults. An average value for the climate data taken from the three stations was used as a benchmark 140 throughout this analysis. The average distances of the stations from our survey areas are as follows: 141 Dhaka, 38.4 km, Comilla, 71.44 km and Chandpur, 77.64 km. We found no significant qualita-142 tive difference among these three stations with respect to the data quality and the corresponding 143 climatic pattern, and the data are of good quality with few missing observations. Therefore, we 144 present the analysis using the data from the three stations. Finally, figure 2 summarizes the data 145 collection procedure consisting of a primary field survey, a household survey, an expert interview 146 and the collection of meteorological data. 147

148

[Figure 2 about here.]

3 Methodology and data analysis

150 **3.1** Climatic and weather change

Rainfall and temperature are the most significant climate variables affecting human activities. Therefore, we focus on climate variables related to rainfall and temperature for our analysis. For farmers, the distribution and periodicity of rain events and temperature variation within a growing
season or a single year and the effectiveness of the rains in each precipitation event may affect
farming practices. For other land users, these rainfall and temperature events may have some
importance for everyday life.

¹⁵⁷ We selected eight important climate variables that affect the daily life of local people. Table 1 ¹⁵⁸ shows the variables chosen to identify a change in climatic pattern and the corresponding reasons ¹⁵⁹ for their selection. We analyze these climate variables over the years 1985 to 2010 and derive a ¹⁶⁰ temporal trend in climate variables. We plot historical observations of climate variables for each ¹⁶¹ month or each season. Finally, to determine the overall trend in climate variables, we estimate a ¹⁶² coefficient of the time trend by running regression analysis. The estimated regression is drawn on ¹⁶³ the time series plot of climate variables.

164

[Table 1 about here.]

Respondents were asked what the weather and climate were like 25 years ago to access their perceptions of normal climate patterns. We then asked what the weather and climate are like today and posed some further questions related to changes in climate variables over time. Each respondent was asked to give at least a qualitative answer of "increasing," "no change," or "decreasing" for these questions. Their perceptions of the changes in climate variables over time were compared to the meteorological records collected from three nearby stations where this field work took place.³

To judge whether a respondent's perception is qualitatively consistent with the time series climate data or not, we employ the following procedure. First, we draw the time series plot of the climate variable of our interest, say, average summer temperature, from 1985 to 2010. Second, we run the simple regression by taking a time trending variable as an independent variable, yielding

³We initially attempted to incorporate questions related to the perceptions of the risk or standard deviations of climate variables in a survey. However, our pilot survey revealed that it is difficult to create a uniform understanding of this issue among Bangladeshi people partly due to the difference in educational background compared to developed countries. Therefore, we avoided directly asking questions related to the risk of climate change. Instead, we attempted to translate this risk-related question into frameworks that could be easily understood (e.g., an increase in frequency of extreme rainfall).

an estimated coefficient of time trending. If the estimated coefficient is more than 1%, we consider 176 it as "increasing." If it is less than -1%, it is "decreasing." Otherwise, no change. Our survey 177 also elicits each respondent's perception to each climate variable; increasing, decreasing and no 178 change. If the respondent's perception is the same as the qualitative change concluded from a time 179 trending regression, we consider the perception to be correct or consistent with time series climate 180 data. Note that we use the 1% criteria to judge whether a certain climate variable is increasing, 181 decreasing or no change based on our experts' survey. The experts say that an annual or monthly 182 1% increase (decrease) as a time trend becomes more than 10% increase (decrease) in 10 years 183 later. It is considered significant enough to say an increase or decrease in the context of Bangladesh 184 climate. 185

3.2 WTP for flood controls

To identify the determinants of people's cooperative attitudes toward flood damage protection, a Tobit regression is applied, because our samples for WTPs include approximation 150 observations of zero. In our survey, respondents indicated their WTP for flood protection by considering the four major floods that occurred in the last 25 years in Bangladesh. The basic assumption is that WTP may be a good proxy for people's cooperative attitudes and may depend on their socioeconomic household characteristics, climate stimuli, correctness of perceptions and experiences. More formally, the underlying regression is formulated as follows:

194

 $WTP = f(socioeconomic characteristics, experiences and correctness of perceptions) + \epsilon$,

195 where

WTP represents the willingness to pay for flood protection. In our sample, WTP 1988, WTP 1998, WTP 2004 and WTP 2007 correspond to the respondents' WTP to collectively control the damage under the scenario that a flood event like the one that occurred in 1988, 1998, 2004 and 2007 is assumed to occur in the future.

Socio-economic characteristics correspond to the variables of education, income, conditions,
 family structures, residential time, some knowledge about climate change, and advance access to flood information.

Experience represents whether respondents have suffered from floods in the 1988 and 1998.
 When they reported to have suffered, this variable indicates the corresponding economic loss
 in each flood event.

Perception represents whether respondents correctly perceive seasonal and climate changes.
 For this, we only choose climate variables and the corresponding perceptions that are directly
 relevant to the occurrence of flooding. More specifically, all climate variable related to
 rainfall and precipitation are included in the regression. This perception variable is binary
 taking the value of 1 when respondents correctly perceive the time trend of a climate variable
 in a qualitative manner. Otherwise, it takes 0.⁴

• ϵ is an error term.

Tables 2 and 3 provide the definition of explanatory variables and the summary statistics of all the variables included in the Tobit regressions, respectively.

215

[Table 2 about here.]

216

[Table 3 about here.]

⁴In this judgment of whether the dummy variable of correct perception is set to 1, we use the coefficient of the temporal trend for a climate variable estimated from the time series climate data in the previous section. For instance, the coefficient is positive with more than 1% (or negative with less than -1%); we consider it "increasing" (or "decreasing"), and those who answered "increasing" (or "decreasing") in the survey are considered to have correct perceptions. In some cases, we also obtain the coefficient of a temporal trend that is positive or negative, but very close to zero with the absolute magnitude of less than 1% (e.g., an estimated coefficient of 0.0025 is considered to be no change, since it is less than 1% in absolute value). In such a case, we consider it as no change and the answer "no change" from the respondents is correct. We determine to use this 1% criteria based on our experts' survey as mentioned earlier.

217 4 Results and discussion

218 **4.1** Climatic change

219 4.1.1 Change in rainfall

Figure 3 (in five subfigures) plots the average rainfall on rainy days for each monsoon season. 220 All four monsoon months in subfigures 3(a), 3(b), 3(c) and 3(d) show that the average monthly 221 rainfall over each month increased from 1985 to 2010. Pooling the monthly plot from June to 222 September, subfigure 3(e) also shows the increasing trend over time. The slope of the linear trend 223 derived from the plot in subfigure 3(e) implies that average rainfall on rainy days increased by 224 2.28 mm within 25 years. Our survey results suggest that people's perceptions are consistent with 225 the change in this climate variable. Of 1,011 individuals, 744 respondents, approximately 72.6% 226 of the sample population, answered "increasing" in the survey and correctly perceived the change 227 in monsoon rainfall (figure 4, column 1), but 27.4% of the sample population underestimated the 228 change (figure 4, column 1). 229

230

[Figure 3 about here.]

231

[Figure 4 about here.]

We now aim to identify a consistent trend in the rainfall extremes in monsoon months from 232 the data analysis. Figure 5 shows that the time trends in monsoon extreme rainfall were generally 233 positive over the years of our analysis, although a negative trend was found in October. The 234 overall trend in the data pooled from each month shows an increasing temporal trend from 1985 235 to 2010 (Subfigure 5(e)). A high percentage of participants (849/1,011, 84%) correctly perceived 236 the "increasing" trend in the extreme rainy days, but 16% underestimated the change (figure 4, 237 column 2). Perceptions of extreme rainfall are important for understanding and predicting floods in 238 monsoon seasons, and our findings of a change in extreme rainy days suggest that the Bangladeshi 239 people recognize the flooding risk. 240

Next, we consider average rainfall for eight months of each year as non-monsoon months, six of them show a downward trend of the rainfall from 1985 to 2010 (figure 6). Although two months show a minor increase, one of them is the month just after the monsoon seasons. We examine the overall trend in this climate variable by pooling the data from all non-monsoon months. Figure 7 shows a 2% decrease in rainfall from 1985 to 2010. People's perceptions of the change agree with the time series plots in figures 6 and 7. Surprisingly, 954 of 1,011 respondents (94.36%) correctly answered "decreasing"; only 5.64% of people overestimated the change (figure 4, column 3).

249

[Figure 6 about here.]

250

[Figure 7 about here.]

We now examine the dry spell for individual non-monsoon months and for an overall non-251 monsoon season. Figure 8 shows that most of non-monsoon months demonstrate an increasing 252 trend or no temporal trend of the longest dry spell. An overall trend derived from pooling the data 253 of all the non-monsoon months also shows a similar outcome, slightly increasing or close to zero 254 (figure 9). We judge that the magnitude of the temporal trend is approximately "no change" where 255 the value of overall temporal trend in the longest dry spell is 0.0042 (< 0.01). The exceptions 256 are May and October. This may be because these months are immediately before and after the 257 monsoon months, respectively. A majority of respondents (854/1,011, 84.47%) correctly perceived 258 "no change" in the longest dry spell in non-monsoon months (figure 4, column 4), whereas 15.53% 259 of people underestimated the change.⁵ 260

261

[Figure 8 about here.]

262

[Figure 9 about here.]

⁵As mentioned earlier, if the absolute value of the temporal trend is less than 0.01, we consider it to represent "no change."

4.1.2 Change in temperature

Figure 10 shows an increasing trend in the frequency of extremely hot days in summer months 264 from 1985 to 2010, although the first month of summer shows a decreasing trend due to the ef-265 fect of the preceding cold months. The other two months show a stronger effect in this regard, 266 and the number of extremely hot days in April and May increased by approximately 13% and 267 38%, respectively, from 1985 to 2010. The number of extremely hot summer days increased by 268 5% (Subfigure 10(d)). Surprisingly, the surveyed population consistently (886/1,011, 87.64%) an-269 swered correctly that the number of extremely hot summer days has increased; only 12.36% of 270 people underestimated the trend (figure 4, column 5). 271

272

[Figure 10 about here.]

Another strong indicator of climate change in Bangladesh is the change in temperatures. The 273 three measures of temperature are average daily maximum, minimum and mean, calculated to elu-274 cidate the overall trend in summer months. Figure 11 shows a slightly rising trend for March, 275 April and May (Subfigures 11(a), 11(c) and 11(e)). Aggregating the data from the three months 276 does not change this trend, irrespective of the minimum, maximum and mean temperatures (Sub-277 figures 11(b), 11(d) and 11(f)). The average mean temperature increased by 1.2%, and the average 278 minimum and maximum temperatures increased by 1.3% and 1%, respectively (temporal trend 279 lines, subfigures 11(b), 11(d) and 11(f)). The respondents' answers are consistent with this me-280 teorological data analysis. 830 respondents (830/1,011, 82.1%) identified an increasing trend in 281 summer temperatures (figure 4, column 6). However, 17.9% of the respondents underestimated 282 this change. 283

284

[Figure 11 about here.]

We now investigate the temporal trend of extremely cold days in winter seasons. Figure 12 shows that the number of the extremely winter cold days is decreasing over time (-6.6% in aggregated observations from January to December; temporal trend line, subfigure 12(c)). Accordingly, 798 respondents (798/1,011, 79%) correctly perceived this trend, and only 21% of the respondents
overestimated the change (figure 4, column 7).

Finally, we plot the average daily mean, maximum and minimum winter temperatures, which 290 have remained relatively constant (figure 13). As expected, 904 respondents (904/1,011, 89.4% in 29 column 8 of figure 4) correctly perceived "no change"; only 10.6% of the respondents overesti-292 mated the change. From the above analysis and from the graphical representation in figure 4, we 293 conclude that Bangladeshi people correctly perceive the change in climatic patterns over time, at 294 least from a qualitative perspective. Based on our survey, approximately more than 80% of the 295 respondents correctly perceived the temporal trends of eight climate variables that are important in 296 Bangladesh. 297

298

[Figure 12 about here.]

299

[Figure 13 about here.]

4.2 People's cooperative attitudes and WTP regression

Table 4 represents the regression results for WTP corresponding to floods in 1988, 1998, 2004 and 2007, respectively.⁶ The table also contains the marginal effect representing the change in WTP when an independent variable increases by one unit. The results show that the education of the head of household is statistically significant and increases WTP for flood damage protection for all regressions of the floods in 1988, 1998, 2004 and 2007. The magnitudes of the marginal effects of education on WTP in other regressions are similar, indicating the strong positive relationship between education and WTP for flood protection.

308

[Table 4 about here.]

Household income, house condition, family structure and residential time have the same qualitative results on WTP for all of the regressions. These independent variables are statistically

⁶Initially age, farmer, type of job, amount of cultivable land and cattle ownership were added to the model. However, they were dropped, because they were not significant in any case of WTP and have no impacts on other independent variables included in the analysis. In other words, we confirmed a robustness of our result.

significant and increases WTP for flood protection; the corresponding marginal effects are not
economically negligible. However, household members and household distance from the river
negatively affect the WTP, although not always with statistical significance. This result implies
that WTP declines as the number of household members and the distance from the river increase,
consistent with intuition.

Next, we examine the independent variables of Loss 1988 and Loss 1998. As mentioned, these two variables indicate whether the respondent experienced a large, well-known flood that occurred in Bangladesh and the corresponding economic damage. Contrary to our hypothesis, the variables are not economically significant implying that the marginal effect is not large enough to be economically meaningful. Although some of the regressions show statistical significance, the experience of these floods does not affect WTP in a practically meaningful way.

We turn our attention to the variables of knowledge, information and perceptions related to 322 flooding and climate change. "Knowledge of climate change" and "advance access to flood infor-323 mation" correspond to these key independent variables. In general, table 4 shows strong positive 324 effects of these variables on WTP for all regressions. This result suggests that people who have 325 knowledge related to climate change as well as access to information on flooding prior to the event 326 are willing to pay more for control measures. These results are consistent with previous literature. 327 Finally, we review the perception-related independent variables including "a seasonal change 328 from six to four seasons," "precipitation in the monsoon season," "precipitation in the non-monsoon 329 months," and "extremely rainy days." Recall that these are included as perception-related variables 330 because they are directly related to the risk of flooding in the study region. Table 4 presents that 331 all of the coefficients on these perception variables are positive and statistically significant. In 332 addition, the marginal effect on WTP are economically significant. These results imply that peo-333 ple who correctly perceive temporal changes in climate variables tend to exhibit higher WTP. To 334 the best of our knowledge, this is the first study demonstrating that correct perception to climate 335 leads to higher WTP or more cooperative attitude toward the mitigation of climate-change related 336 disasters. 337

Overall, the results of our research, especially related to knowledge and perceptions, suggest 338 some important implications. It is reported that many people, especially in developed countries, are 339 skeptical about climatic changes, exhibiting non-cooperative attitudes toward mitigation policies 340 (see, e.g., Cookson, 2009). Sometimes, these non-cooperative behaviors are attributed to uncer-341 tainty and ambiguity associated with the occurrence of climate change. However, our results imply 342 that these attitudes may be changed if they become to possess correct perception, information and 343 education regarding climatic changes. In other words, people who have knowledge and informa-344 tion as well as who correctly perceive the temporal change of climate variables tend to be more 345 cooperative. Based on these arguments, we suggest that experience, information provision and 346 education that can reduce ambiguity (or uncertainty) associated with climate and flooding are keys 347 to improving cooperation in managing climate change and related natural disasters. 348

349 **5** Conclusion

This paper examined climate data, people's perception to climatic changes and attitudes toward 350 flood controls in Bangladesh. For the data collection, we conducted face-to-face surveys with 1,011 351 respondents and seven experts from different socio-economic backgrounds in Dhaka and elicited 352 their perceptions of climate change and WTP for flood controls associated with climate change. 353 Our results have some important implications. First, key climate variables are identified to exhibit 354 clear upward or downward trends suggesting some possibility of a change in climate. However, 355 most Bangladeshi people in our survey correctly perceive the temporal trends of climate variables. 356 More specifically, people's perceptions and our statistical analysis of climate are consistent with 357 each other in that they show the qualitatively same direction of temporal changes. Second, people 358 who correctly perceive climate changes and have knowledge tend to express a higher WTP than 359 those who do not, implying that WTP is positively correlated with correct perceptions of climate. 360 Overall, these findings suggest that information provision and education associated with correct 361 perceptions of climate are keys to improving cooperation in managing climate change and its 362

³⁶³ related disasters.

Finally we note some of our study's limitations. For instance, our survey does not cover all 364 parts of Bangladesh. We focus only on Dhaka because there are three weather stations nearby with 365 high-quality of daily climate data and few missing observations. The data quality was crucial to 366 reliable analysis in our study. In the future, if climate data accumulates in other weather stations, 367 the same type of analysis should be conducted to produce more robust results. Second, we did 368 not ask any question explicitly related to people's perceptions of "risks" because we had difficulty 369 explaining the word "risk" in a uniform way that every respondent could understand. It is our 370 belief that recognition of risk is another important dimension in the climate-change debate when 371 climate change includes uncertainty and ambiguity. 372

Although there are some limitations and shortcomings in our study, we believe that the results 373 of this study could be important in untangling the relationship between people's perceptions and 374 attitudes toward climatic changes and related natural disasters. We are surprised that a majority 375 of Bangladeshi people correctly perceive the time trend of climate variables and exhibit higher 376 cooperative attitudes. However, note that this debate still lacks a policy to translate the willingness 377 to prevent disasters associated with climate changes into collective action yet. We hope that the 378 results of our research can serve as a reference for decision making of collective climate-change 379 policies and disaster management in the future. 380

18

381 6 Bibliography

Adelekan, I. O. (2005). Analysis of the public perception of climate change issues in an indigenous African city. *International journal of environmental studies*, 62:115–124.

Akter, S. and Bennett, J. (2011). Household perceptions of climate change and preferences for
 mitigation action: The case of the carbon pollution reduction scheme in Australia. *Climatic change*, 109(3):417–436.

Akter, S., Bennett, J., and Ward, M. B. (2012). Climate change scepticism and public support
 for mitigation: Evidence from an Australian choice experiment. *Global environmental change*,
 22:736–745.

Balling Jr., R. C. and Cerveny, R. S. (2003). Compilation and discussion of trends in severe storms
 in United States: Popular perception vs. climate reality. *Natural hazards*, 29:103–112.

Brouwer, R., Akter, S., Brander, L., and Haque, E. (2007). Socioeconomic vulnerability and
 adaptation to environmental risk: A case study of climate change and flooding in Bangladesh.
 27(2):313–326.

³⁹⁵ Cline, W. R. (2007). *Global warming and agriculture: Impact estimates by country*. Peterson ³⁹⁶ institute.

³⁹⁷ Cookson, C. (2009). Global insight: No melting of climate doubts. Financial Times, September
 ³⁹⁸ 2009.

Dessai, S. and Sims, C. (2010). Public perception of drought and climate change. *Environmental harzard*, 9:340–357.

Ghanbarpour, M., Saravi, M. M., and Salimi, S. (2014). Floodplain inundation analysis combined
 with contingent valuation: Implications for sustainable flood risk management. *Water resources management*, 28:2491–2505.

- Hansen, J., Sato, M., Glascoe, J., and Ruedy, R. (1998). A common-sense climate index: Is climate
 change noticeable? *Proceedings of the National Academy of Sciences of the United States of America*, 95:4113–4120.
- Hansen, J., Sato, M., and Ruedy, R. (2012). Perception of climate change. *Proceedings of the National Academy of Sciences of the United States of America*, 109(37):E2415–E2423.
- Henderson-Sellers, A. (1990). Australian public perception of the greenhouse issue. *Climatic change*, 17(1):69–96.
- Leiserowitz, A. (2006). Climate change risk perception and policy preferences: The role of affect, imagery, and values. *Climatic change*, 77(1):45–72.

Markantonis, V., Meyer, V., and Lienhoop, N. (2013). Evaluation of the environmental impacts
of extreme floods in the Evros river basin using contingent valuation method. *Natural hazards*,
69(3):1535–1549.

- Mertz, O., Mbow, C., Reenberg, A., and Diouf, A. (2009). Farmersperceptions of climate change
 and agricultural adaptation strategies in rural Sahel. *Environmental management*, 43(5):804–
 816.
- ⁴¹⁹ Min, S. K., Zhang, X., Zwiers, F. W., and Hegerl, G. C. (2011). Human contribution to more-⁴²⁰ intense precipitation extremes. 470(7334):378–381.
- ⁴²¹ O'Connor, R. E., Bord, R. J., and Fisher, A. (1999). Risk perceptions, general environmental ⁴²² beliefs, and willingness to address climate change. 19(3):461–471.
- Osbahr, H., Dorward, P., Stern, R., and Cooper, S. (2011). Supporting agricultural innovation in
 Uganda to respond to climate risk: Linking climate change and variability with farmer perceptions. *Experimental agriculture*, 47(2):293–316.
- Pall, P., Aina, T., Stone, D. A., Stott, P. A., Nozawa, T., Hilberts, A. J., Lohmann, D., and Allen,
 M. (2011). Anthropogenic greenhouse gas contribution to flood risk in England and Wales in
 autumn 2000. 470(7334):382–385.
- ⁴²⁹ Parry, M. L., Canziani, O., Palutikof, J. P., van der Linden, P. J., and Hanson, C. E., editors (2007).
- *Climate change 2007: Impacts, adaptation and vulnerability.* Intergovernmental Panel on Cli mate Change.
- Rockstrom, J., Steffen, W., Noone, K., Persson, A., Chapin, III, F., Lambin, E. F., Lenton, T. M.,
 Scheffer, M., Folke, C., Schellnhuber, H. J., Nykvist, B., de Wit, C. A., Hughes, T., van der
 Leeuw, S., Rodhe, H., Sorlin, S., Snyder, P. K., Costanza, R., Svedin, U., Falkenmark, M.,
 Karlberg, L., Corell, R. W., Fabry, V. J., Hansen, J., Walker, B., Liverman, D., Richardson, K.,
 Crutzen, P., and Foley, J. A. (2009). A safe operating space for humanity. 461(7263):472–475.
- 437 Schiermeier, Q. (2011a). Extreme measures. 477:148–149.
- 438 Schiermeier, Q. (2011b). Increased flood risk linked to global warming. 470(7334):316.
- 439 Semenza, J. C., Hall, D. E., Wilson, D. J., Bontempo, B. D., Silor, D. J., and George, L. A. (2008).
- Public perception of climate change: Voluntary mitigation and barriers to behavior change.
 American journal of preventive medicine, 35:479–487.
- Spence, A., Poortinga, W., Butler, C., and Pidgeon, N. F. (2011). Perceptions of climate change and willingness to save energy related to flood experience. *Nature climate change*, 1(1):46–49.
- 444 Stern, N. (2006). *The economics of climate change*. Cambridge university press.
- ⁴⁴⁵ Tobler, C., Visschers, V. H., and Siegrist, M. (2012a). Addressing climate change: Determinants
- of consumers' willingness to act and to support policy measures. Journal of environmental
- 447 *psychology*, 32:197–207.
- ⁴⁴⁸ Tobler, C., Visschers, V. H., and Siegrist, M. (2012b). Consumers' knowledge about climate ⁴⁴⁹ change. *Climatic change*, 114:189–209.

Vedwan, N. (2006). Culture, climate and the environment: Local knowledge and perception of
 climate change among apple growners in Northwestern India. *Journal of ecological anthoropol-*

452 *ogy*, 10:4–18.

Vedwan, N. and Rhoades, R. E. (2001). Climate change in the Western Himalayas of India: A
 study of local perception and response. *Climate research*, 19:109–117.

Viscusi, W. and Zeckhauser, R. J. (2006). The perception and valuation of the risks of climate change: A rational and behavioral blend. *Climatic change*, 77(1-2):151–177.

457 List of Figures

458	1	A map of the study area. The left map depicts the positions of 34 ground-base	
459		weather stations located in Bangladesh with each station marked by a circle on the	
460		map. The right map shows the position of Narsingdi Sadar and Raipura Upazilas	
461		in Narsingdi District, where we conducted surveys	23
462	2	The entire procedure of data collection	24
463	3	Average rainfall on rainy days for monsoon months from 1985 to 2010	25
464	4	The distribution of people's perceptions of climate variables in terms of correct	
465		estimates, overestimates and underestimates	26
466	5	Number of extreme rainy days in monsoon months from 1985 to 2010 (rainfall in	
467		a day exceeding 100 mm)	27
468	6	Average rainfall on rainy days for non-monsoon months from 1985 to 2010	28
469	7	Average rainfall on rainy days for non-monsoon months by pooling the data from	
470		all non-monsoon months (January, February, March, April, May, October, Novem-	
471		ber and December)	29
472	8	Change in the longest dry spell for each non-monsoon month	30
473	9	Change in the longest dry spell for non-monsoon season by pooling the data of	
474		non-monsoon months from 1985 to 2010	31
475	10	Change in the number of extremely hot days in summer months from 1985 to 2010	32
476	11	Change in average daily temperature over summer months from 1985 to 2010	33
477	12	Change in the number of extremely cold days in winter months from 1985 to 2010	34
478	13	Change in average daily temperature over winter months from 1985 to 2010	35

Figure 1: A map of the study area. The left map depicts the positions of 34 ground-base weather stations located in Bangladesh with each station marked by a circle on the map. The right map shows the position of Narsingdi Sadar and Raipura Upazilas in Narsingdi District, where we conducted surveys





Figure 2: The entire procedure of data collection



(e) Average rainfall on rainy days for monsoon months by pooling all monsoon months of June, July, August and September

Figure 3: Average rainfall on rainy days for monsoon months from 1985 to 2010

Figure 4: The distribution of people's perceptions of climate variables in terms of correct estimates, overestimates and underestimates





and September

Figure 5: Number of extreme rainy days in monsoon months from 1985 to 2010 (rainfall in a day exceeding 100 mm)



Figure 6: Average rainfall on rainy days for non-monsoon months from 1985 to 2010

Figure 7: Average rainfall on rainy days for non-monsoon months by pooling the data from all non-monsoon months (January, February, March, April, May, October, November and December)





Figure 8: Change in the longest dry spell for each non-monsoon month



Figure 9: Change in the longest dry spell for non-monsoon season by pooling the data of non-monsoon months from 1985 to 2010



Figure 10: Change in the number of extremely hot days in summer months from 1985 to 2010



Figure 11: Change in average daily temperature over summer months from 1985 to 2010









(c) Average daily temperature aggregating observations from the two months of January and December from 1985 to 2010



(e) Average daily maximum temperature aggregating observations from the two months of January and December from 1985 to 2010





(d) Average daily minimum temperature aggregating observations from the two months of January and December from 1985 to 2010

479 List of Tables

480	1	Climate variables in terms of people's perceptions and the reason for the selection .	37
481	2	Description of explanatory variables used in WTP Tobit regressions	38
482	3	Summary statistics of the variables used in WTP Tobit regressions with 1,011 ob-	
483		servations	39
484	4	WTP regressions	40

Table 1: Climate variables in terms of people's perceptions	and the reason for the selection
---	----------------------------------

Climate variable	Definition	Reason
Average rainfall on rainy days in monsoon months*	Daily average rainfall in rainy days in monsoon months where rainy days are days with $\geq 2 \ mm$ of rainfall.	Represents rainfall
Number of extremely rainy days in monsoon season	Extreme rainy days in monsoon season where $\geq 100 \ mm$ of rainfall is observed in a single day	Indicator of excessive rainfall and flood
Precipitation in non-monsoon months**	The average rainfall on rainy days in non-monsoon months where rainy days indicate a day with $\geq 2 \ mm$ of rainfall.	Represents rainfall
Longest dry spell in non-monsoon months	Number of maximum consecutive rainless days in non-monsoon months	Represents drought and its impact on domestic agriculture
Extremely hot days in summer months***	Number of days in which the daily maximum temperature $\geq 35~^\circ\mathrm{C}$	Responsible for disease outbreaks and natural disasters
Temperatures in summer months	Maximum, minimum and mean temperatures in summer months	Real importance for everyday life and summer agriculture
Extremely cold days in winter months [†]	Number of days where the daily minimum temperature is $\leq 13 \ ^{\circ}\text{C}$	Responsible for damage to agriculture and diseases
Temperature in winter months	Maximum, minimum and mean temperatures in winter months	Real importance for daily life and winter agriculture.

*"Monsoon months" are June, July, August and September.

**"Non-monsoon months" are January, February, March, April, May, October, November and December.

* * * "Summer months" are March, April and May.

†"Winter months" are December and January.

Explanatory variable	Description
Education	Education level of the household head
Household income	Monthly income of the household
Household condition	Materials of which the house made
Family structure	Single family or joint family
Residential time	How many years the household has been living in this place
Household members	Number of household members
Household distance from river	Distance of the household from the nearest river
Loss 1988	Total amount of loss from 1988 flood
Loss 1998	Total amount of loss from 1998 flood
Flood preparedness	Preparation (to some extent) for flooding
Knowledge of	Whether a respondent has some knowledge
climate change	of climate change
Access to flood	Whether a respondent had access
information	to information on flooding in advance of the event
Perception of change from six to four seasons	Whether a respondent think that there is a seasonal ¹ change from six to four seasons
Perception of monsoon precipitation	Whether a respondent correctly perceive a temporal trend in monsoon precipitation
Perception of non-monsoon precipitation	Whether a respondent correctly perceive a temporal trend in non-monsoon precipitation
Perception of extreme rainy days	Whether a respondent correctly perceive a temporal trend in precipitation on extreme rainy days

Table 2: Description of explanatory variables used in WTP Tobit regressions

¹ An annual calendar in Bangladesh is hypothesized to change from six seasons to four seasons. If a respondent say "yes," this variable is 1, otherwise 0. The definition of this variable is determined on the basis of expert surveys and the inclusion of this variable is important, because this seasonal change is believed to be one reason for frequent flooding.

Variable	Mean	Std. dev.	Min	Max
WTP for 1988 (BDT/year) ⁰	523.11	918.81	0	5,000
WTP for 1998 (BDT/year)	524.91	931.97	0	5,000
WTP for 2004 (BDT/year)	421.49	794.70	0	5,000
WTP for 2007 (BDT/year)	357.85	698.74	0	5,000
Education ¹	1.10	1.19	0	5
Household income (BDT/year) ²	3.36	1.75	1	8
Household condition ³	2.51	0.71	0	4
Family structure	0.66	0.47	0	1
Residential time ⁴	6.1	1.3	0	8
Household members	7.39	3.72	1	27
Household distance from river ⁵	2.60	0.97	0	6
Loss 1988 (BDT)	77,868.45	107,559.60	0	1,000,000
Loss 1998 (BDT)	56,005.93	90,239.90	0	800,000
Flood preparedness	0.22	0.41	0	1
Knowledge of climate change	0.78	0.41	0	1
Access to flood information	0.53	0.50	0	1
Perception of change from six to four seasons	0.65	0.47	0	1
Perception of monsoon precipitation	0.73	0.44	0	1
Perception of non-monsoon precipitation	0.94	0.23	0	1
Perception of extreme rainy days	0.84	0.36	0	1

Table 3: Summary statistics of the variables used in WTP Tobit regressions with 1,011 observations

⁰ BDT represents local currency "Bangladesh taka."

¹ Education is represented by an ordered categorical variable, 0: illiterate, 1: primary, 2: secondary, 3: college, 4: bachelor or university and 5: more than master degree in graduate schools.

² Household income is represented by an ordered categorical variable, $0. \le 5,000, 1: 5,000-9,999, 2: 10,000-14,999, 3: 15,000-19,999, 4: 20,000-24,999, 5: 25,000-29,999, 6: 30,000-34,999, 7: 35,000-39,999, 8; 40,000 or more.$

³ Household condition represents the degree of strengths in house materials by an ordered categorical variable, 0: slam, 1: bamboo and grass, 2: tin and wood, 3: brick and tin, 4: brick

⁴ Residential time represents the years of living in this place by an ordered categorical variable, 0: less than one year, 1: one to three years, 2: three to ten years, 3: ten to twenty years, 4: twenty to thirty years, 5: thirty to forty years, 6: forty to fifty years, 7: fifty to eighty years, 8: more than 80 years.

⁵ Household distance from rivers is represented by an ordered categorical variable, 0: less than 100m, 1: 100 to 500m, 2: 500m to 1km, 3: one to two km, 4: two to five km, 5: more than 5km.

	WTP for f	lood 1988	WTP for fl	ood 1998	WTP for f	lood 2004	WTP for f	lood 2007
	Coef.	$\frac{\partial \mathbb{E}(y \mathbf{x})}{\partial x}$	Coef.	$\frac{\partial \mathbb{E}(y \mathbf{x})}{\partial x}$	Coef.	$\frac{\partial \mathbb{E}(y \mathbf{x})}{\partial x}$	Coef.	$\frac{\partial \mathbb{E}(y \mathbf{x})}{\partial x}$
Education	155.19***	107.41***	148.04^{***}	102.12^{***}	121.91^{***}	81.33***	103.39^{***}	67.70***
Household income	72.45***	50.15^{***}	60.46^{***}	41.47***	57.81^{***}	38.56***	60.11^{***}	39.36***
Household condition	81.76^{**}	59.59**	73.57*	50.47*	94.79***	63.24^{***}	87.23***	57.12^{***}
Family structure	132.57^{**}	90.43^{***}	101.01^{*}	68.55*	91.59*	60.38*	105.07^{**}	67.74^{**}
Resident time	57.45***	39.76***	44.26^{**}	30.36^{**}	43.23^{***}	28.84^{***}	34.05^{***}	22.30^{***}
Household members	-13.87*	-9.56*	-8.43	-5.78	-13.32**	-8.88**	-15.69***	-10.28***
Household distance from river	-32.57	-22.54	-36.14	-24.79	-32.13	-21.43	-40.12*	-26.27*
Loss 1988	0.00050	0.00035	0.00024	0.00016	0.00066	0.00044	0.00044	0.00029
Loss 1998	0.0014^{**}	0.0010^{**}	0.0019^{**}	0.0013^{**}	0.00064	0.00042	-0.00011	-0.000074
Flood preparedness	286.48^{***}	208.03^{***}	254.96***	182.53^{***}	236.13^{***}	165.22^{***}	161.06^{***}	109.54^{***}
Climate change knowledge	151.11^{***}	101.62^{***}	179.28^{***}	118.89^{***}	156.09^{***}	100.51^{***}	120.11^{***}	76.25**
Flood information in advance	145.34^{***}	100.31^{***}	162.07^{***}	110.84^{***}	151.80^{***}	100.93^{***}	127.96^{**}	83.52***
Six to four seasons	450.38^{***}	296.48***	466.65^{***}	304.19^{***}	371.28^{***}	236.05^{***}	327.08***	204.11^{***}
Precipitation in monsoon	278.97***	176.73^{***}	271.29^{***}	171.05^{***}	232.46^{***}	142.21^{***}	214.29^{***}	128.08^{***}
Precipitation ex-monsoon	327.57***	215.16^{***}	351.97^{***}	228.41^{***}	248.05^{***}	158.00^{***}	185.56^{***}	116.85^{***}
Extreme rainy days	527.70***	319.30^{***}	541.43***	324.35***	452.93^{***}	264.00^{***}	402.58^{***}	230.03***
Constant	-2101.90^{***}		-2024.21***		-1771.58^{***}		-1453.98***	
F	24.87^{***}		24.09^{***}		21.68^{***}		18.85^{***}	

Table 4: WTP regressions