

Political Economy Perspectives on the Current Economic Crisis in Sri Lanka

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N. S. Cooray and Wimal Rankaduwa¹

1. Introduction

In the past, Sri Lanka has been recognized as a developing country with an outstanding record of achievements in physical quality of life (Osmani 1994). It was hailed as a model for emerging market economies based on its impressive economic growth performance, with an average growth rate of 6.2% during 2010-2016, following a prolonged internal military conflict that ended in 2009. In 2019, the World Bank classified it as an upper-middle-income country. Still, it was later downgraded as a lower-middle income country in 2020, before the onset of the current economic crisis. By early 2022, it spiralled into an economic crisis of historical proportions that was unprecedented in its economic history since independence. In a very short time span, the crisis has generated far reaching consequences beyond the economic sphere into the political and social spheres.

The Sri Lankan crisis has attracted increased international attention since the country was forced to suspend the repayment of its foreign debt in April 2022. The stock of foreign debt amounted to 51 billion US dollars. The debt comprised the bilateral loans from several countries such as China, India and Japan, multilateral loans from international institutions such as the International Monetary Fund (IMF) and World Bank, and the borrowings from lenders in the international financial markets (for details see the figure below on Sri Lanka's foreign's debt).

The current economic crisis is predominantly a foreign exchange crisis that manifests in various forms such as the shortage of foreign exchange, unsustainability of public debt, acute shortages of essential goods and services such as food, medicine, energy and gasoline, and spiralling inflation. In the political sphere, the crisis has led to instability in governance and pressure for broader and deeper political reforms. In the social sphere, the situation has led to problems with basic needs, a sharp deterioration of the quality of life, increased poverty and civil unrest. The experts in various fields and several political parties and their leaders in and out of the parliament and civil society representatives have made recommendations for a solution. So far, none of them has been entirely accepted by the country's political authority.

The main purpose of this paper is to present an analysis of the current crisis in Sri Lanka, focusing broadly on its causes and possible solutions. An account of the long term and short term causes of the crisis is provided in Section two. It will be followed by a brief political economy analysis of the crisis in Section three and a presentation of some solutions to it, emphasizing the institutions' significance in Section four. Concluding remarks are presented in section five.

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2. Origins of the Crisis

The current Sri Lankan crisis has deep roots and effects spread not only over the economic sphere but also in the political and social spheres. The widespread economic mismanagement by the governing authorities that adopted imprudent economic policies and funded uneconomic projects such as ports, airports and landmarks through the excessive borrowing and reckless spending over a long period, during the last two decades or so in particular, has played a decisive role in paving the way for the present crisis. It is widely believed that a host of political factors, such as corrupt politicians and political regimes, dynastic politics, violations of the rule of law and human rights, lack of transparency and accountability, and bad governance, have been behind the widespread economic mismanagement. Prolonged over several decades, the economic mismanagement generated favourable conditions for the present crisis that appeared in various forms of macroeconomic imbalances and vulnerabilities. Among these imbalances and vulnerabilities are the extensive trade and current account deficits in the balance of payment (known as external sector deficit), large budget deficits and savings-investment gaps (known as domestic deficits), overvalued currency, and unsustainable levels of external and domestic debt². Several of these macroeconomic imbalances and vulnerabilities were already at critical levels at the onset of the COVID-19 pandemic, under which the poor performance in foreign exchange earnings resulted in a severe shortage of foreign exchange that made it challenging to meet the international debt obligations and pay for imports. Consequently, in early 2022, the country found itself in the current crisis. Table 1 below provides some data representing the macroeconomic imbalances developed over time.

Table 1: Selected macroeconomic variables of the Sri Lankan Economy

	1995	2000	2005	2010	2015	2020	2021
Overall fiscal Balance (as a % of GDP)	-8.7	-9.5	-7.0	-7.0	-7.6	-11.1	-12.2
Current Account Balance (as a % of GDP)	-6.0	-6.4	-2.7	-1.9	-2.3	-1.5	-4.0
External Debt (as a % of GDP)	66.7	54.5	46.5	37.8	55.7	60.5	60.0
Total Government Debt (as a % of GDP)	95.2	96.9	90.8	71.6	78.5	100.6	104.6
Government Domestic Debt (as a % of GDP)	43.3	63.8	51.8	40.1	46.2	60.3	66.0
Government Foreign Debt (as a % of GDP)	51.9	43.1	39.0	31.6	32.4	40.3	38.6
Inflation (GDP Deflator 1996=100)	8.4	6.7	10.4	7.3	0.6	4.0	7.9
GDP Growth	5.5	6.0	6.2	8.0	5.0	-3.6	3.7

Source: Central Bank of Sri Lanka, Various Issues of Annual Reports

The researchers who analysed the causes of the current crisis have identified several practices and policy decisions made by the monetary and fiscal authorities since 2019 and their consequences as the factors that triggered and accelerated the current situation after 2019. Among them are the following.

Untimely tax revisions in 2019: In 2019, the government revised several tax rates by reducing the value-added tax rate from 15 to 8% and altogether abolishing several other taxes that

² Wijewardane, W. A. (27 June 2022) Child's guide to debt restructuring: Not a cakewalk but a task entailing hard work. <https://www.ft.lk/columns/Child-s-guide-to-debt-restructuring-Not-a-cakewalk-but-a-task-entailing-hard-work/4-736706>. Accessed date 27 June 2022.

Wijewardane, W. A. (11 April 2022) Welcome Nandalal & Mahinda: But You Both Have Herculean Tasks Ahead https://www.colombotelegraph.com/index.php/welcome-nandalal-mahinda-but-you-both-have-herculean-tasks-ahead/?fbclid=IwAR0rgiTnjWygY-kU6eilPIq1YC_rHReKeD3lF1P1AkMEypVoKg5InnItVhM Accessed on 28 June 2022.

benefitted the high-income earning income taxpayers and value-added tax payers. Consequently, the annual government revenue fell by about 600 billion rupees, which amounts to 4% of GDP³. Thus, the tax cuts significantly affected the government revenues in the ensuing period, limiting the capacity of the government to service its debt, which negatively affected the government's credit ratings and the investors' confidence⁴.

Arbitrary adopting a fixed exchange rate system: The Central Bank of Sri Lanka's attempt to maintain the exchange rate at about Rs 200 per dollar in the face of the inevitable depreciation of the Sri Lankan rupee under the unfolding crisis led to an overvalued domestic currency and the drastic erosion of official foreign exchange reserves. It is estimated that the official foreign exchange reserves have decreased by about 5 billion dollars due to this policy. This led to an increase in the black-market activity in foreign exchange that deprived the banking system of substantial foreign currency inflows through legitimate channels.

The ban on the use and importation of agrochemicals in April 2021: In an attempt to become the first country in the world to ultimately adopt fully organic farming, the Sri Lankan government imposed a complete ban on the use and importation of agrochemicals (chemical fertilizers, pesticides and weedicides) that had severe implications for both the total agricultural output and the productivity. According to some estimates, the ban has resulted in about a 50% decline in agricultural production, aggravating the problems of food shortages and overall inflation in general and food inflation in particular.

Excessive printing of money and monetization of the debt: In the interest of putting downward pressure on market rates of government securities, the government relied heavily on printing money and monetizing the debt. For example, in just five months, from February to June of 2020, the central bank injected 459 billion rupees into the banking system (Economynext, 2020). This policy reliance led to lower interest rates, higher inflation rates, downward pressure on the value of the rupee, and a decrease in foreign exchange reserves under the fixed exchange rate policy. At the same time, it increased the banking system's vulnerability to a banking crisis in the event of increased default risk on government debt.

Ignoring the credible warnings of a possible debt crisis: As early as 2020, the International Monetary Fund (IMF) has warned Sri Lanka that the country has reached an unsustainable level of debt⁵. This warning was ignored by the fiscal and monetary authorities, who refused to seek timely support from multilateral financial institutions like the IMF, World Bank and Asian Development Bank (ADB)⁶. It is necessary to analyze the composition of the debt if one wants to comprehend the current debt crisis's nature. As of 2021, the total debt is Rs. 17,589.4 billion (104.6% of GDP), of which domestic and foreign debt constitute 66% and 38.6% of GDP, respectively (see table 1). The Figure below reveals the detailed composition of the

³ Dr. Wijeyadasa Rajapakse (2022) on Economic crisis and possible way out <https://island.lk/economic-crisis-and-possible-way-out/>. Accessed on 27 June 2022.

⁴ Ratnayake Ravi, (22 April 2022), Partners in economic crimes against the nation https://www.ft.lk/columns/Partners-in-economic-crimes-against-the-nation/4-733736?fbclid=IwAR3YFsQPjxJxOvoqonmJc2rSm6WEPK_PBHhuh29zvVzTdwHMo1SZPkatzJk#.YmLKWgVvX_k.facebook . Accessed on 27 June 2022.

⁵ Gunatilleke, Nimal (2022) The Sri Lankan debt crisis: A layman's review. <https://island.lk/the-sri-lankan-debt-crisis-a-laymans-review/>. Accessed on 27 June 2022

⁶ Prema-chandra Athukorala: Economist Sri Lanka produced for the world <https://www.ft.lk/columns/Prema-chandra-Athukorala-Economist-Sri-Lanka-produced-for-the-world/4-724172>. Accessed on 27 June 2022.

foreign debt. Most borrowed debt, particularly International sovereign bonds, has been borrowed with high commercial interest rates and invested in the non-tradable or low returns sectors. Therefore, the amortization of capital and interest has become a severe issue for the country.

As indicated above, by the time of the eruption of the present economic crisis, the several macroeconomic imbalances and vulnerabilities that represent long term causes of the crisis had already heightened the potential for a severe economic crisis. In that context, the practices and decisions described above worked as the triggers and accelerators of the present crisis that aggravates both in depth and breadth. Those triggers and accelerators were direct outcomes of imprudent exchange rate and monetary policy manipulations and a politically-driven fiscal policy that was fundamentally inconsistent with the much-needed budgetary consolidation. The outcome of the politically driven fiscal operations, for example, is reflected in the total government expenditure that was 2.2 and 2.4 times higher than the government revenue in 2020 and 2021, respectively. The government's overall budget deficit as a percentage of GDP was -11.1 and -12.2 for 2020 and 2021, respectively (see Table 1).

Governments have only ever existed and sustained in history with at least some level of social acceptance. A social contract outlining the rights and obligations of the state and various socioeconomic groups towards one another must exist and be upheld for states to have a basic level of legitimacy. According to social contract theory, a government is legitimate in the eyes of society if it meets the expectations of its citizens in terms of protecting both individual and collective security, provision of economic and social services, and permitting some degree of participation in political decision-making (Loewe and Zintl 2021). The phrase "social contract" has a long and rich intellectual history and positive connotation. Hugo Grotius (2012), Thomas Hobbes (2017), John Locke (2009), and Jean-Jacques Rousseau (1762) all used it to contrast the "natural condition of anarchy" with a state-controlled atmosphere containing property rights, security, and perhaps distributive justice.

The allocation of resources (inputs and outputs) and political power depends on the structure of a country's political institutions. The design of rules and principles of political institutions within which they operate depends on many factors. The type of political system, whether democratic or non-democratic, also affects the structure and outcome of those institutions. By democratising, elites transfer political power to citizens, enhancing social stability (Acemoglu and Robinson 2013, 2019).

Sri Lanka introduced open economic policies in 1977, the first in South Asia. Since then, the country has performed well compared to the economic situation during the relatively closed economy of the early 1970s. In place of liberal policy regimes, the government which came to power in 2015 implemented a Social Market Economy (SME) (Cooray 2017). Germany introduced the SME in 1961, highlighting the need for the state to ensure that the free market produces outcomes near its potential and that the market is incorporated into legal and political systems. The advocates of SMEs believe it is essential to protect individual freedom and human dignity. The free market, people's participation in society, and a strong state are the three foundational elements of the SME. The "constitutive principles should protect an effective competition-based economic system." The complementing "regulatory principles" were created to enhance the humane aspect of the economic order. The SME, however, continues to serve only as a symbol, as many of these ideas have been absent in Sri Lanka, particularly during the last few years (Cooray 2021). Sri Lanka needs appropriate alternative paradigms or an institutional road map in policy-making process instead of defunct ideological predilection rather than factual analysis (Acemoglu, Johnson, and Robinson 2005; Acemoglu et al. 2019).

4. An Institutional road map to overcome crises and prosperity

It is imperative that the present crisis is contained as early as possible to avoid the potentially catastrophic outcomes of a prolonged crisis, which may also entail a more severe exchange rate crisis and a balance of payment crisis, a severe banking and domestic financial system crisis, and a long term economic depression. The two major dimensions of the economic crisis are the shortage of foreign exchange and the shortages of essential goods and services for consumption and production in the economy. In the short term, the mitigation (elimination) of both shortages requires the assistance of the international community, mainly in the forms of commodity and financial aid, either as grants or loans. However, in the long run, these shortages can effectively be eliminated only through (a) the expansion of the economy's capacity to generate foreign exchange from various sources such as exports, tourism, remittances, and capital inflows and (b) the promotion of production and income through a comprehensive economic growth and development strategy, and (c) the implementation of

sound macroeconomic policies designed appropriately for the structural features and required transform of the national economy and the international context in which the national economy and the policies operate in achieving (a) and (b). In the long run, effective crisis resolution requires the successful removal of macroeconomic imbalances and vulnerabilities through a regime of credible and sustainable macroeconomic policies.

To contain the current crisis and the potential for future crises, any government must understand fully why the country is failing. Acemoglu and Robinson (2013), in their book titled “Why Nations Fail,” argued that a nation fails “because it has been ruled by a narrow elite that has organized society for their benefit at the expense of the vast mass of people.” Therefore, public policy makers should consider an appropriate institutional mechanism that will serve the wellbeing of the majority of citizens rather than catering to a limited number of elite politicians (Landes 1998; Wilensky 2012; Iversen and Soskice 2020). The institutions are three types-economic, political, and social. These economic institutions fall into one of two categories, according to Acemoglu and Robinson: extractive or inclusive. Inclusive economic institutions promote economic progress and well-being by promoting citizens' involvement in economic activity and preserving liberty and freedom. Additionally, extractive economic institutions restrict economic freedom and independence and take advantage of certain social groups' resources to benefit other groups (Acemoglu and Robinson 2013).

Political institutions can be inclusive or extractive, just like economic institutions. Democratic pluralism with free media and other individual liberties is the defining feature of inclusive political regimes. This suggests that the values and freedoms of many communities and groups are properly represented. Political institutions that lack democratic characteristics are typically classified as extractive political institutions that serve a few political elites at the expense of the majority of society.

The government, the judiciary, the legislature, the executive branch, and other important economic and political institutions are losing public trust. To implement inclusive economic institutions, the nation urgently needs inclusive political institutions. It is essential to create a solution that balances the state, markets, and communities—the three pillars of social existence. Inclusive localism is the best option we have for bringing those three pillars into alignment (Rajan 2019; Acemoglu and Robinson 2019).

5. Conclusion

Sri Lanka's current crisis is primarily a foreign exchange crisis that resulted in problems of external debt repayment, inability to finance necessary imports, dwindled foreign exchange reserve, shortages of essential goods and services in domestic markets, and spiralling inflation, among other things. Its roots and effects are not only economic but also political and social as well. The economic mismanagement through imprudent manipulations of macroeconomic policies, based on a host of political factors such as corrupt political regimes, un insightful political decisions and bad governance, has been responsible for the economic imbalances and vulnerabilities that increased the potential for a crisis in the long term and also the triggers and accelerators in the short term. There is imminent danger of spiralling into a more catastrophic macroeconomic depression that involves a break down in banking and financial systems and a prolonged recession unless the crisis is contained urgently. A practical solution for the crisis requires the choice of a promising development model and the commitment to and implementation of a credible policy regime to realize the economy's full potential. Given the

causes of the present crisis, significant broad economic, political, and institutional reforms will be an internal part of such a solution.

Sri Lanka must overcome the crisis and establish a prosperous and tranquil society where people live without fear of being persecuted or subjected to violence. The weak must be safeguarded, and the opportunities for realizing their full potential in achieving goals must be provided for all citizens. The attention given to public trust is a critical factor in this regard. Those in positions of authority, whether in politics, the executive branch of government, or business, are required to resign or be dismissed if they have violated the public trust. Even during political unrest, the public's rights must be upheld and regulations followed. An independent and accountable bureaucracy must also be selected based on merit, along with a clear separation of the legislative and executive branches of the government.

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